

# PHARMA LAW CONFERENCE

## AGENDA

TOPIC	PRESENTERS	TIME
<b>Breakfast</b>		<b>8:30 am – 9:30 am</b>
<i>Welcome and Introduction by Program Chairs</i>	<b>Aurora Cassirer and Joe Robinson</b>	<b>9:30 am – 9:40 am</b>
<b>SESSION 1: Pharma Litigation Panel</b>	<i>Moderator:</i> Aurora Cassirer, Troutman Sanders	<b>9:40 am – 11:00 am</b>
<ul style="list-style-type: none"> <li>• IPRs/Invalidating Patents</li> <li>• 2015 Federal Rule Changes &amp; Practical Guidance</li> <li>• Patents in Transition: Conflicts Between First-to-Invent and First-to-File</li> <li>• Recent Developments with the FDA</li> </ul>	<p><b>Joe Robinson</b>, Intellectual Property Partner, Troutman Sanders</p> <p><b>Amanda Evanson</b>, Senior Discovery Attorney &amp; Project Manager, Troutman Sanders eMerge</p> <p><b>Bob Schaffer</b>, Intellectual Property Partner, Troutman Sanders</p> <p><b>Robert Browne</b>, Life Sciences Of Counsel, Troutman Sanders</p>	
<b>Break (15 minutes)</b>		<b>11:00 am – 11:15 am</b>
<b>SESSION 2: Pharma Economics (Lobbying &amp; Monetization) Panel</b>	<i>Moderator:</i> Joe Robinson, Troutman Sanders	<b>11:15 am – 12:30 pm</b>
<ul style="list-style-type: none"> <li>• Lobbying &amp; Government Relations</li> <li>• The Future of Patent Portfolio Monetization</li> <li>• Tax Planning with Pharma Stock, Trusts and Partnerships: It's A Wonderful World</li> </ul>	<p><b>Bill Scoggin</b>, Partner, Troutman Sanders; Principal, Troutman Sanders Strategies</p> <p><b>Kevin Brown</b>, Vice President and General Manager, PharmIT L.P. (a wholly owned subsidiary of Purdue Pharma L.P.)</p> <p><b>David Dubrow</b>, Director of Family Wealth Planning, Perelson Weiner LLP</p>	
<p><b>Lunch: Keynote Speaker</b></p> <ul style="list-style-type: none"> <li>• What the 2016 Elections Mean to the Pharma Industry</li> </ul>	<b>Mike Ferguson</b> , Former New Jersey Congressman (7th District); Chairman & CEO, Ferguson Strategies; Senior Fellow, Center for Medicine in the Public Interest's Odyssey Initiative for Biomedical Innovation and Human Health	<b>12:30 pm – 1:30 pm</b>

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<b>SESSION 3: Cybersecurity &amp; Data Privacy Panel</b>	<i>Moderator:</i> Aurora Cassirer, Troutman Sanders	<b>1:30 pm – 3:05 pm</b>
<ul style="list-style-type: none"> <li>• Preventive Strategies</li> <li>• Privacy Issues in Mobile Healthcare</li> <li>• Cybersecurity Insurance—New Development</li> <li>• Cyber/Data Privacy</li> </ul>	<p><b>Kevin Chalker</b>, Founder &amp; CEO, Global Risk Advisors</p> <p><b>Mark Mao</b>, Partner, Litigation, Troutman Sanders</p> <p><b>Elissa Doroff</b>, Vice President, Underwriting and Product Manager, Cyber/Technology, XL Group</p> <p><b>David Remick</b>, Partner, Healthcare Advisory Practice, KPMG</p>	
<b>Break (15 minutes)</b>		<b>3:05 pm – 3:20 pm</b>
<b>SESSION 4: Global Investigations Compliance Panel</b>	<i>Moderator:</i> Aurora Cassirer, Troutman Sanders	<b>3:20 pm – 5:15 pm</b>
<ul style="list-style-type: none"> <li>• Enforcement Issues in Pharma</li> <li>• Cross-border Investigations</li> <li>• New Developments in Litigation</li> <li>• Distributor Reviews and/or Third Party Risk Management</li> <li>• Pharma Compliance Processes</li> </ul>	<p><b>Alistaire Bambach</b>, Assistant Regional Director and Chief Bankruptcy Counsel, U.S. Securities and Exchange Commission</p> <p><b>Scott Hilsen</b>, Managing Director, Advisory Investigations, KPMG</p> <p><b>John West</b>, Litigation Partner, Troutman Sanders</p> <p><b>Jeff Garfield</b>, Director, Advisory Investigations, KPMG</p> <p><b>Carole Basri</b>, Co-Chair of NYSBA Corporate Compliance Committee</p>	
<b>COCKTAIL RECEPTION</b>		<b>5:15 pm</b>