

Antitrust

Today's global businesses face a challenging framework of antitrust and competition laws in jurisdictions around the world. Troutman Sanders' antitrust partners guide clients through the complex and highly regulated challenges of business competition issues in the United States as well as abroad. We represent clients from Fortune 100 companies to new entrants in a broad range of industries — software and high-tech to energy, publishing, media and entertainment, transportation, telecommunications, sports and healthcare.

Our multifaceted practice features creative, experienced and client-focused attorneys, with core services including:

- [Antitrust Litigation](#)
- [Competition Counseling](#)
- [Mergers and Acquisitions Antitrust Advice](#)
- [Unfair Competition and False Advertising](#)

Our successes include landmark court decisions, obtaining clearance for mergers and acquisitions, and resolving civil and criminal government investigations at state and federal levels. We regularly advocate for clients before U.S. antitrust enforcement agencies such as the Department of Justice (DOJ) and the Federal Trade Commission (FTC). The diversity and quality of our practice has resulted in national rankings for several years in antitrust litigation and antitrust law by U.S. News – Best Law Firms.

Our antitrust litigation group has been involved in landmark cases such as *Berkey v. Kodak* and, more recently, large scale litigations involving the publishing industry, the New York construction industry, the battery business and the largest patent assertion entity. Troutman Sanders has developed a particular expertise in litigating antitrust claims concerning innovative technologies and our antitrust and Intellectual Property teams have successfully collaborated to provide technical expertise and fierce advocacy in Court. Moreover, in the energy space, we have successfully represented public utilities and energy marketers in antitrust cases in both regulated and deregulated markets, including leading cases concerning independent power, qualifying facilities and state action immunity.

We are equally adept at counseling clients outside of the courtroom. A notable strength of our competition practice is our tight integration with the Troutman Sanders corporate transactional team. We help our corporate clients structure acquisitions and mergers to minimize antitrust exposure and properly allocate risks by looking ahead to identify, prevent and resolve potential deal-breaking issues. We provide compliance training to reduce criminal antitrust risks and to assure the enforceability of patents and other corporate intellectual property assets, especially in connection with industry standards setting. We also coordinate international competition strategy for the firm's multinational corporate clients, including merger control regulation.

In addition, we help clients assess the regulatory risks of their contemplated business strategies. Our attorneys offer constructive advice on ongoing competition concerns such as entry into new markets, distribution systems, marketing and sales practices, and involvement with trade associations. Through effective counseling and compliance, we seek to minimize the burdens of litigation and allow our clients to focus on what they do best: leading their businesses and serving customers.

We have established particular expertise in advising and litigating competition issues in emerging technologies, IP disputes, sports, entertainment and healthcare.

Our antitrust attorneys regularly provide clients with positive results, whether for litigation, government enforcement, compliance counseling or more risk-attendant areas such as unfair competition. Our attorneys have been named as

leading antitrust experts by the business press, and have authored countless chapters, articles, op-eds and blogs on contentious competition issues. We have worked on many of the seminal cases that fashioned — and still shape — the development of U.S. antitrust law.