



## Consumer Law/Trade Regulation Practice Group – Representing Clients in State Attorney General Investigations

The Consumer Law/Trade Regulation Practice Group has extensive experience in representing clients in individual and multi-state State Attorney General investigations. The Group includes a former Attorney General, a former Deputy Attorney General, a former Assistant Commissioner of Consumer Affairs and consumer law professor at New York University School of Law, and several former Assistant Attorneys General. The Group combines its practical and academic knowledge of unfair and deceptive trade practices laws to regularly advise clients on dealing with State Attorneys General. We are proactive and attempt to resolve investigations before they result in actual litigation. Nonetheless, where that is not practical or advisable, we have formidable experience litigating these matters. Because of the unique nature of this practice, the Group's attorneys are well-known and held in high regard by the Attorney General offices.

### **Multi-State Investigation Engagements**

- Representation of data broker in multi-state investigation into data breach
- Representation of a telemarketer in a multi-state investigation of compliance with the "Do Not Call" list.
- Representation of pharmaceutical manufacturer in multi-state investigation into prescription drug abuse.
- Representation of an in-home seller in an investigation of its selling practices.
- Representation of a national trade association comprised of small tobacco manufacturers in matters involving compliance with various states' escrow requirements.
- Representation of an equipment leasing company in a multi-state fraud investigation.
- Representation of pharmaceutical manufacturer regarding multi-state investigation involving mercury.
- Representation of a snack food manufacturer in a multi-state investigation of nutrition labeling under the Nutrition Labeling and Education Act and health claims made for botanical ingredients.
- Representation of a national trade association comprised of pharmaceutical manufacturers in connection with a multi-state investigation regarding prescription drug pricing issues.



## **Individual State Investigation Engagements**

### **Arkansas**

- Representation of a bedding retailer in an investigation of various consumer credit practices.

### **California**

- Representation of one of the world's leading data brokers in regulatory proceedings resulting from the client's reporting of the loss of personally identifiable information under the California Security Breach Information Act.
- Representation of a medical emergency monitoring service in an investigation of its advertising claims.

### **Connecticut**

- Representation of a furniture retailer in litigation challenging retailer's compliance with mandatory cooling off period.
- Representation of a furniture retailer in litigation challenging its liquidated damages provision.

### **Florida**

- Representation of a bedding retailer in a series of investigations of alleged unfair and deceptive trade practices.
- Representation of an ice cream manufacturer in a short weight investigation.

### **Iowa**

- Representation of a furniture manufacturer in litigation challenging its liquidated damages provision.

### **Massachusetts**

- Representation of a chain of business schools in a wide-ranging investigation of alleged unfair and deceptive trade practices.
- Representation of a bedding retailer in litigation alleging unfair and deceptive trade practices.



### **Minnesota**

- Representation of a magazine publisher in an investigation of its promotion, marketing and collection practices.

### **New Jersey**

- Representation of a discount department store chain in an administrative proceeding challenging advertising and selling practices.
- Representation of a health club chain in an investigation of its marketing, promotions, and cancellation policy.

### **New York**

- Representation of a sub-prime lender in an investigation of its lending practices.
- Representation of a licensed lender in Truth-in-Lending litigation challenging the calculation of finance charges.
- Representation of a credit card protection provider in an investigation of its selling practices.
- Representation of a manufacturer of home siding products in an investigation of its warranty practices.
- Representation of an electronics chain in an investigation of its gift card practices.
- Representation of a discount department store chain in several investigations of its price advertising and its “rain check” policy.
- Representation of a bedding retailer in litigation alleging various unfair and deceptive trade practices.
- Representation of a food manufacturer in an investigation of product claims.
- Representation of a manufacturer of handicrafts kits in an investigation of its product claims.
- Representation of a food distributor in an investigation of product claims.
- Representation of a clothing store chain in an investigation of its sweepstakes signage.



- Representation of a meat store chain in Truth-in-Lending litigation challenging its advertising of credit terms.
- Representation of a sales finance company in litigation allegation “hidden” finance charges.

#### **Ohio**

- Representation of a bedding distributor in litigation challenging the selling practices of the Ohio retailer.

#### **Oregon**

- Representation of a bedding retailer in an investigation of its consumer credit practices.

#### **Pennsylvania**

- Representation of a bedding retailer in a series of unfair and deceptive trade practices investigations.
- Representation of a furniture retailer in a series of unfair and deceptive trade practices investigations.

#### **Rhode Island**

- Representation of a bedding distributor in an investigation of its sweepstakes promotions.

#### **Tennessee**

- Representation of a small tobacco manufacturer in litigation involving failure to deposit monies into escrow.

#### **Texas**

- Representation of a bedding distributor in an investigation of its consumer credit practices.
- Representation of a bedding retailer in an investigation of its use of English language in its contracts with Spanish speaking consumers.

#### **Vermont**

- Representation of a bedding distributor in an investigation of its price comparison advertisements.



### **Virginia**

- Representation of various small tobacco manufacturers regarding release of escrow monies under the Tobacco Master Settlement Agreement.
- Representation of a major medical health insurance carrier regarding validation of its state certification.
- Representation of a home health care agency regarding Medicaid payments.

### **Washington**

- Representation of a bedding distributor in an investigation of its consumer credit practices.

### **West Virginia**

- Representation of a national furniture distributor in connection with an investigation of the practices of the West Virginia retailer and the credit card issuer.

### **Wisconsin**

- Representation of a furniture retailer in an investigation of “custom made” claims.
- Representation of a magazine publisher in an investigation of its promotion, marketing and collection practices.