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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

FLORENTINO JAVIER,  
Plaintiff,  
v.  
ASSURANCE IQ, LLC, et al.,  
Defendants.

Case No. [20-cv-02860-CRB](#)

**ORDER GRANTING MOTION TO  
DISMISS**

Plaintiff Florentino Javier (“Javier”) sues Assurance IQ, LLC, an insurance website operator, and ActiveProspect Inc., a software provider (together, “Defendants”), for violations of Section 631 the California Invasion of Privacy Act (“CIPA”) and Invasion of Privacy under the California Constitution. See SAC (dkt. 38). Javier alleges that during his visit to Assurance’s website, Nationalfamily.com, Defendants, through Active Prospect’s software, “secretly observe[d] and record[ed] [his] keystrokes, mouse clicks, and other electronic communications.” Id. ¶ 4.

After two prior orders on motions to dismiss before Judge White, which held that Javier consented to Defendants’ information collection by assenting to Assurance’s Privacy Policy at the end of his interaction with the website, the Ninth Circuit reversed, holding that Javier plausibly pleaded that he did not consent to any information collection that occurred prior to assenting to the Privacy Policy. Javier v. Assurance IQ, LLC, No. 21-16351, 2022 WL 1744107 (9th Cir. May 31, 2022). The Ninth Circuit did not reach “Defendants’ other arguments, including whether Javier impliedly consented to the data collection, whether ActiveProspect is a third party under Section 631(a), and whether the statute of limitations has run.” Id. at \*2. Judge White ordered a third round of motion to

1 dismiss briefing on those issues. After that briefing was completed, the case was  
2 reassigned to this Court.

3 Finding this matter suitable for resolution without oral argument pursuant to Civil  
4 Local Rule 7-1(b), and finding that Javier has failed to plead facts sufficient to invoke the  
5 delayed discovery doctrine, thus rendering his claims time-barred, the Court GRANTS  
6 Defendants’ motion to dismiss.

7 **I. BACKGROUND**

8 **A. Facts**

9 Assurance runs an online platform for users to obtain life insurance quotes.  
10 SAC ¶¶ 6–9. A user enters information about their demographics, family situation, and  
11 medical history, and then clicks “View My Quote.” Id. ¶¶ 38–45. At the final step, the  
12 website states that by clicking “View my Quote,” the user provides an “electronic  
13 signature as an indication of . . . intent to agree to the website's Privacy Policy” and  
14 “Terms of Service.” Id. ¶ 45.

15 Assurance partners with ActiveProspect to provide software for its website.  
16 Id. ¶¶ 29–31. ActiveProspect makes a software product called “TrustedForm,” which is a  
17 “lead certification product that helps businesses comply with regulations like the [TCPA] .  
18 . . by documenting consumer consent.” Id. ¶ 12. Specifically, TrustedForm is a piece of  
19 code that can be pasted into a form page to record “keystrokes, mouse clicks, data entry,  
20 and other electronic communications of visitors to websites,” id. ¶ 21, and “begins the  
21 moment a user accesses or interacts with” a website. Id. ¶ 22. As a result, a website owner  
22 has a record of a users’ entire interaction on its website, which is hosted on  
23 ActiveProspect’s servers. Id. ¶ 57.

24 Javier visited Nationalfamily.com in January 2019. Id. ¶ 35. He entered all of the  
25 required information, including health data, and presumably later obtained a life insurance  
26 quote. Id. ¶ 38–45. In April 2020, Javier sent a letter through counsel “over purported  
27 violations of the Telephone Consumer Protection Act.” Id. ¶ 51. The TrustedForm  
28 VideoReplay recording was produced to Javier’s counsel in response to that letter. Id.

1 Javier alleges that he had “no way of knowing Defendants had recorded his activities prior  
2 to the production of this recording because the video was private and exclusively in  
3 Defendants’ possession.” Id.

4 **B. Procedural History**

5 In March 2021, Judge White granted Defendants’ first motion to dismiss, finding  
6 that Javier had consented to their collection of his information by clicking “View my  
7 Quote,” because the conduct Javier complained of was disclosed in Assurance’s Privacy  
8 Policy. Javier v. Assurance IQ, LLC, 20-cv-2860, 2021 WL 940319, at \*2–3 (N.D. Cal.  
9 Mar. 9, 2021). After Javier filed the second amended complaint (the same complaint at  
10 issue in this order), Judge White again dismissed Javier’s claims on the same grounds, this  
11 time without leave to amend. Javier v. Assurance IQ, LLC, 20-cv-2860, 2021 WL  
12 3669343, at \*3–4 (N.D. Cal. Aug. 6, 2021). Javier appealed this ruling to the Ninth  
13 Circuit,<sup>1</sup> and the Ninth Circuit reversed, holding that Javier did not consent under Section  
14 631 to any information collection that occurred prior to assenting to the Privacy Policy.  
15 Javier, 2022 WL 1744107. The Ninth Circuit did not reach “Defendants’ other arguments,  
16 including whether Javier impliedly consented to the data collection, whether  
17 ActiveProspect is a third party under Section 631(a), and whether the statute of limitations  
18 has run.” Id. at \*2. Judge White ordered a third round of motion to dismiss briefing on  
19 those issues. After that briefing was completed, this case was reassigned to this Court.

20 **II. LEGAL STANDARD**

21 Under Rule 12(b)(6) of the Federal Rules of Civil Procedure, a complaint may be  
22 dismissed for failure to state a claim for which relief may be granted. Fed. R. Civ. P.

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25 <sup>1</sup> Javier only appealed Judge White’s dismissal of his Section 631 claims, not his constitutional  
26 claims. See Pl.-Appellant’s Opening Br. \*4–5, Javier v. Assurance IQ, LLC, No. 21-16351, 2021  
27 WL 4995795 (9th Cir. filed Oct. 18, 2021) (stating the issue in the case as “[w]hether the lower  
28 court erred by finding that retroactive or after-the-fact consent was valid under Cal. Penal Code  
§ 631(a)”). The Ninth Circuit thus only reversed Judge White’s dismissal of the Section 631(a)  
claim and did not disturb the dismissal of the constitutional claim. Javier, 2022 WL 1744107.  
Because Javier’s time to appeal Judge White’s dismissal of the constitutional claim has passed, see  
Fed. R. App. P. 4(a)(1)(A), that dismissal is final, and the only claim remaining in the case is the  
Section 631 claim.

1 12(b)(6). Rule 12(b)(6) applies when a complaint lacks either a “cognizable legal theory”  
 2 or “sufficient facts alleged” under such a theory. Godecke v. Kinetic Concepts, Inc., 937  
 3 F.3d 1201, 1208 (9th Cir. 2019). Whether a complaint contains sufficient factual  
 4 allegations depends on whether it pleads enough facts to “state a claim to relief that is  
 5 plausible on its face.” Ashcroft v. Iqbal, 556 U.S. 662, 678 (2009) (quoting Bell Atl. Corp.  
 6 v. Twombly, 550 U.S. 544, 570 (2007)). A claim is plausible “when the plaintiff pleads  
 7 factual content that allows the court to draw the reasonable inference that the defendant is  
 8 liable for the misconduct alleged.” Id. at 678. When evaluating a motion to dismiss, the  
 9 Court “must presume all factual allegations of the complaint to be true and draw all  
 10 reasonable inferences in favor of the nonmoving party.” Usher v. City of Los Angeles,  
 11 828 F.2d 556, 561 (9th Cir. 1987). However, it is “not bound to accept as true a legal  
 12 conclusion couched as a factual allegation.” Papasan v. Allain, 478 U.S. 265, 286 (1986);  
 13 Clegg v. Cult Awareness Network, 18 F.3d 752, 754–55 (9th Cir. 1994).

14 If a court dismisses a complaint for failure to state a claim, it should “freely give  
 15 leave” to amend “when justice so requires.” Fed. R. Civ. P. 15(a)(2). A court has  
 16 discretion to deny leave to amend due to “undue delay, bad faith or dilatory motive on the  
 17 part of the movant, repeated failure to cure deficiencies by amendment previously allowed,  
 18 undue prejudice to the opposing party by virtue of allowance of the amendment, [and]  
 19 futility of amendment.” Leadsinger, Inc. v. BMG Music Publ’g, 512 F.3d 522, 532 (9th  
 20 Cir. 2008) (quoting Foman v. Davis, 371 U.S. 178, 182 (1962)). To determine whether  
 21 amendment would be futile, courts examine whether the complaint can be amended to cure  
 22 the defect requiring dismissal “without contradicting any of the allegations of [the] original  
 23 complaint.” Reddy v. Litton Indus., Inc., 912 F.2d 291, 296–97 (9th Cir. 1990).

24 **III. DISCUSSION**

25 The Court addresses Defendants’ three arguments for dismissal of Javier’s Section  
 26 631 claim in the following order: (1) Javier impliedly consented to Assurance and  
 27 ActiveProspect’s collection of his data; (2) ActiveProspect is an “extension” of Assurance,  
 28 rather than a third-party eavesdropper; and (3) Javier failed to plead requisite facts to assert

1 delayed discovery, thus requiring dismissal on statute of limitations grounds.

2 **A. Implied Consent**

3 Defendants argue that Javier “impliedly consented to the data collection he now  
4 challenges from the moment he arrived at Assurance’s website.” Mot. (dkt. 58) at 5.  
5 Because, while he may have impliedly consented to Assurance’s collection of his  
6 information, he did not impliedly consent to ActiveProspect doing so, this argument fails.

7 “In the wiretapping context, a finding of implied-in-fact consent requires  
8 ‘circumstances indicating that the [party] knowingly agreed to the surveillance.’” Negro v.  
9 Superior Ct., 230 Cal. App. 4th 879, 892 (2014) (quoting Griggs-Ryan v. Smith, 904 F.2d  
10 112, 117 (1st Cir. 1990)). Such circumstances “will vary from case to case,” but “will  
11 ordinarily include language or acts which tend to prove (or disprove) that a party knows of,  
12 or assents to, encroachments on the routine expectation that conversations are private.”  
13 Griggs-Ryan, 904 F.2d at 117. “The typical case involves the user’s continued use of a  
14 communication device or system after receiving notice that his or her communications may  
15 be intercepted.” Negro, 230 Cal. App. 4th at 892.

16 Defendants argue that three facts demonstrate implied consent here: (1) Javier  
17 visited a website to get an insurance quote, which would necessarily require “answering  
18 questions relevant to a quote tailored to him”; (2) he “kept moving through the webform”  
19 even as it displayed evidence that “the information he was entering was being collected  
20 and processed”; and (3) Javier’s assent to the Privacy Policy via clicking the “View My  
21 Quote” button is “‘corroborative’ of his earlier implied consent.” Mot. at 6–7 (quoting  
22 United States v. Johnson, 875 F.3d 1265, 1278 n.7 (9th Cir. 2017)).

23 While Defendants’ first two arguments may go to Javier’s consent to Assurance’s  
24 collection of his information to provide a quote,<sup>2</sup> they do not provide evidence of consent  
25 to ActiveProspect’s collection of his data. The only evidence of that consent is Javier’s

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<sup>2</sup> And in any case, Javier admitted in his opposition that he expected Assurance to collect his information. See Opp’n (dkt. 60) at 1–2 (“Javier assumed that Assurance collected the information that he provided to Assurance on Assurance’s website.”).

1 assent to the Privacy Policy after entering his information, but the Ninth Circuit reversed  
2 Judge White’s prior order on that basis. Javier, 2022 WL 1744107, at \*2. And in any  
3 case, Defendants have not demonstrated that Javier “continued [to] use” Assurance’s  
4 website after he had constructive notice that his communications “may be intercepted” by  
5 ActiveProspect. Negro, 230 Cal. App. 4th at 892. Thus, implied consent does not provide  
6 a basis for dismissal of the Section 631 claim against ActiveProspect at this stage.

7 **B. Whether ActiveProspect is a Third-Party Eavesdropper**

8 Defendants argue that Javier’s claims must be dismissed because “ActiveProspect  
9 acted solely as an extension of Assurance and therefore was not a third party within the  
10 meaning of Section 631.” Mot. at 8. Whether software providers like ActiveProspect are  
11 third parties under California’s eavesdropping statute, or mere tools used by websites, goes  
12 to the heart of the privacy concerns articulated in Section 631 and California cases  
13 interpreting it.

14 Section 631 creates four avenues for relief:

- 15 (1) where a person “by means of any machine, instrument, or contrivance, or in any  
16 other manner, intentionally taps, or makes any unauthorized connection . . . with  
17 any telegraph or telephone wire, line, cable, or instrument”;
- 18 (2) where a person “willfully and without consent of all parties to the  
19 communication, or in any unauthorized manner, reads, or attempts to read, or to  
20 learn the contents or meaning of any message, report, or communication while  
21 the same is in transit”;
- 22 (3) where a person “uses, or attempts to use, in any manner, or for any purpose, or  
23 to communicate in any way, any information so obtained”; and
- 24 (4) where a person “aids, agrees with, employs, or conspires with any person or  
25 persons to unlawfully do, or permit, or cause to be done any of the acts or things  
26 mentioned above.”

27 Cal. Penal Code § 631(a). Javier alleges that ActiveProspect has violated the second prong  
28 of Section 631, and by employing ActiveProspect and using its software, Assurance has

1 violated the fourth prong. SAC ¶¶ 76–77.<sup>3</sup>

2 Two basic principles of Section 631 liability are undisputed. First, if a third party  
3 listens in on a conversation between the participants (even if one participant consents to  
4 the presence of that third party), then the third party is liable under the second prong (and  
5 the participant is often liable under the fourth prong). Ribas v. Clark, 38 Cal. 3d 355, 361–  
6 62 (1985); see also Revitch v. New Moosejaw, LLC, No. 18-CV-06827-VC, 2019 WL  
7 5485330, at \*2 (N.D. Cal. Oct. 23, 2019) (extending liability under the fourth prong of  
8 Section 631 to website that employed a software similar to TrustedForm). Second, a party  
9 to a conversation can record it without the other party’s knowledge without incurring  
10 Section 631 liability. Rogers v. Ulrich, 52 Cal. App. 3d 894, 899 (1975).

11 A brief explanation of Rogers v. Ulrich and Ribas v. Clark is useful here. In Rogers  
12 v. Ulrich, Ulrich used a tape recorder jack installed in his telephone to record a  
13 conversation he had with Rogers, and then played the conversation for a third party. 52  
14 Cal. App. 3d at 897–98. Relying on the legislative finding that the law is intended to  
15 prevent “eavesdropping,” the appellate court held that a party to a conversation cannot  
16 “eavesdrop” under the law: “It is never a secret to one party to a conversation that the other  
17 party is listening to the conversation; only a third party can listen secretly to a private  
18 conversation.” Id. at 899; see also Cal. Penal Code § 630 (“The Legislature hereby  
19 declares that advances in science and technology have led to the development of new  
20 devices and techniques for the purpose of eavesdropping upon private  
21 communications . . .”). In Ribas v. Clark, which arose out of a feud over a divorce

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23 <sup>3</sup> In his complaint, Javier appears to also allege a violation of the first prong of Section 631 as to  
24 both Defendants. See SAC ¶ 75 (“Defendants intentionally tapped, electrically or otherwise, the  
25 lines of internet communication between Plaintiff and class members on the one hand, and  
26 Assurance IQ’s Websites on the other hand.”). As Defendants correctly argue, the first prong of  
27 Section 631 does not apply to internet communications, see, e.g., Mastel v. Miniclip SA, 549 F.  
28 Supp. 3d 1129, 1134–36 (E.D. Cal. 2021), and Javier does not respond to this argument in his  
opposition. See Opp’n. Javier also alleges that the second prong applies to Assurance as well as  
ActiveProspect. See SAC ¶ 76. But as discussed in the prior section, Javier admits in his  
opposition that he “assumed” that Assurance would collect the information he provided to it. See  
Opp’n at 1–2. In any case, Assurance, as a party to the communication, cannot be held liable  
under the second prong of Section 631 for recording it. Rogers v. Ulrich, 52 Cal. App. 3d 894, 899  
(1975).

1 settlement, the wife asked her friend, Clark, to listen in (via an extension) to a conversation  
 2 with her former husband, Ribas, about a prior conversation Ribas had had with the wife’s  
 3 attorney. Ribas, 38 Cal. 3d at 358.<sup>4</sup> The California Supreme Court held that such an act is  
 4 eavesdropping under the statute, because the statute differentiates between “the  
 5 secondhand repetition of the contents of a conversation and its simultaneous dissemination  
 6 to an unannounced second auditor.” Id. at 360–61. “[S]uch secret monitoring denies the  
 7 speaker an important aspect of privacy of communication—the right to control the nature  
 8 and extent of the firsthand dissemination of his statements.” Id. at 361.

9 Thus, the Court must decide whether ActiveProspect is more akin to the tape  
 10 recorder in Rogers, held by Assurance, or the friend in Ribas (in which case, Assurance is  
 11 the wife who allowed ActiveProspect to listen in). See Yoon v. Lululemon USA, Inc., 549  
 12 F. Supp. 3d 1073, 1081 (C.D. Cal. 2021) (“The question thus becomes, in analogue terms:  
 13 is Quantum Metric a tape recorder held by Lululemon, or is it an eavesdropper standing  
 14 outside the door?”). Javier’s counsel has brought many similar cases in this Circuit,<sup>5</sup> with  
 15 two general avenues of decision.

16 The first set of cases holds that software providers like ActiveProspect are third  
 17 parties within the meaning of Section 631 and Ribas. Revitch v. New Moosejaw involved  
 18 NaviStone, a “marketing company and data broker” that embeds a “small parcel of  
 19 computer code” onto participating websites to “spy on the visitor as he or she browses the  
 20 website” and then “uses this information to attempt to de-anonymize website visitors.”  
 21 Second Amended Class Action Complaint ¶¶ 15, 17, Revitch, No. 18-CV-06827-VC, dkt.  
 22 43 (N.D. Cal. filed May 22, 2019). Judge Chhabria held that Revitch pleaded that  
 23 NaviStone “acted as a third party” because “the code embedded into the Moosejaw.com

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 25 <sup>4</sup> There is some dispute between the parties as to whether Clark was the wife’s lawyer in Ribas.  
 26 See Opp’n at 8; Reply (dkt. 62) at 7. From a review of the disposition at the court of appeals,  
 27 Defendants appear to be correct that Clark only listened as the wife’s friend, not her lawyer or  
 28 employee. Ribas v. Clark, 154 Cal. App. 3d 1007 (1984).

<sup>5</sup> See, e.g., Graham v. Noom, Inc., 533 F. Supp. 3d 823 (N.D. Cal. 2021); Johnson v. Blue Nile, Inc.,  
 No. 20-CV-08183-LB, 2021 WL 1312771 (N.D. Cal. Apr. 8, 2021); Yale v. Clicktale, Inc.,  
 No. 20-CV-07575-LB, 2021 WL 1428400 (N.D. Cal. Apr. 15, 2021); Revitch, 2019 WL 5485330;  
Yoon, 549 F. Supp. 3d 1073; Saleh v. Nike, Inc., 562 F. Supp. 3d 503 (C.D. Cal. 2021).



1 pages functioned as a wiretap that redirected [Revitch’s] communications to NaviStone  
 2 while he browsed the site.” Revitch, 2019 WL 5485330, at \*1. Similarly, in In re  
 3 Facebook, Inc., Internet Tracking Litigation, the Ninth Circuit held that Facebook, when it  
 4 intercepted communications between a user’s browser and a third-party website, was not  
 5 as a matter of law a “party” to that communication. 956 F.3d 589, 607–08 (9th Cir. 2020);  
 6 see also Yoon, 549 F. Supp. 3d at 1081 (“Yoon’s first claim for relief survives Quantum  
 7 Metric’s participant exception challenge because she alleges that QM captures, stores, and  
 8 interprets her real-time data—which extends beyond the ordinary function of a tape  
 9 recorder.”); Saleh v. Nike, Inc., 562 F. Supp. 3d 503, 521 (C.D. Cal. 2021) (“Here, as in  
 10 Revitch, FullStory did not become a “party” to the communication simply because it was  
 11 providing recording and transmission services for Nike.”).

12 The second set of cases, led by Judge Beeler in Graham v. Noom, holds that  
 13 software vendors like ActiveProspect are “extension[s]” of the websites that employ them,  
 14 and thus not third parties within the meaning of the statute. 533 F. Supp. 3d 823, 832  
 15 (N.D. Cal. 2021). In Graham, the software vendor, FullStory, “provide[d] a tool – like the  
 16 tape recorder in Rogers – that allow[ed] Noom to record and analyze its own data in aid of  
 17 Noom’s business,” and thus was “not a third-party eavesdropper” under the statute. Id. at  
 18 832–33. Judge Beeler distinguished Moosejaw and In re Facebook because both of the  
 19 third parties in those cases were alleged to have used the data for their own benefit and not  
 20 for the sole benefit of the party to the communication. Id. at 832 (“NaviStone and  
 21 Facebook were independent parties who mined information from other websites and sold  
 22 it: NaviStone through its code on participating e-commerce sites and Facebook through its  
 23 plug-ins on third-party sites.”). Judge Beeler then applied this reasoning in two other  
 24 cases. Johnson v. Blue Nile, Inc., No. 20-CV-08183-LB, 2021 WL 1312771, at \*2 (N.D.  
 25 Cal. Apr. 8, 2021); Yale v. Clicktale, Inc., No. 20-CV-07575-LB, 2021 WL 1428400, at \*3  
 26 (N.D. Cal. Apr. 15, 2021). Substantially similar reasoning regarding a different website’s  
 27 use of ActiveProspect’s TrustedForm software was also recently adopted by Judge Alsup  
 28 in Williams v. What If Holdings, LLC, 22-cv-3780, dkt. 49 (N.D. Cal. Dec. 22, 2022), slip

1 op. at 2–7. Defendants argue that the Court should agree with Judges Beeler and Alsup and  
 2 hold that where “the alleged third party is doing only what the party to the communication  
 3 directs, then that purported third party is nothing more than ‘an extension’ of the party and  
 4 cannot be liable under a statute concerned only with non-party recording.” Mot. at 12  
 5 (quoting Graham, 533 F. Supp. 3d at 832).

6 There are two problems with this reading of Section 631. The first is that it  
 7 interprets the second prong of the statute—“willfully and without consent of all parties to  
 8 the communication, or in any unauthorized manner, reads, or attempts to read, or to learn  
 9 the contents or meaning of any message, report, or communication while the same is in  
 10 transit”—based on the intentions and usage of the prospective third party. See Cal. Penal  
 11 Code § 631(a). But the third prong of the statute already penalizes “use”—“us[ing], or  
 12 attempt[ing] to use, in any manner, or for any purpose, or to communicate in any way, any  
 13 information so obtained.” Id. Thus, reading a use requirement into the second prong  
 14 would add requirements that are not present (and swallow the third prong in the process).  
 15 The second problem with this view is that it was not the California Supreme Court’s stated  
 16 rationale in Ribas: The Ribas Court did not consider the wife’s friend’s intentions or the  
 17 use to which they put the information they obtained. Instead, it emphasized the privacy  
 18 concerns at issue with having an “unannounced second auditor” listening in on the call,  
 19 when Section 631 concerns “the right to control the nature and extent of the firsthand  
 20 dissemination of [their] statements.” Ribas, 38 Cal. 3d at 360–61.

21 There are only two other grounds upon which to conclude that ActiveProspect is not  
 22 an “unannounced second auditor” of the interaction between Javier and Assurance: (1) If  
 23 ActiveProspect does not have the capability to use its record of the interaction for any  
 24 other purpose (just as a tape recorder has no independent capability to divulge the  
 25 recording for any other purpose but that of its owner); or (2) the ubiquity of services like  
 26 ActiveProspect on the internet effectively renders it party to the “firsthand dissemination”  
 27 of Javier’s information to Assurance. Id. As to the first, Javier pleads that ActiveProspect  
 28 monitors, analyzes, and stores information about visits to Assurance’s websites, and that

1 Active Prospect can use that information for other purposes, even if Javier has not alleged  
 2 that they have done so in this case. See, e.g., SAC ¶¶ 21–25, 57, 62. As the court in Yoon  
 3 v. Lululemon articulated, this is “beyond the ordinary function of a tape recorder.” Yoon,  
 4 549 F. Supp. 3d at 1081. As to the second, Javier pleads that he was “unaware at the time  
 5 that his keystrokes, mouse clicks, and other electronic communications . . . would be  
 6 disclosed to ActiveProspect,” and the Court treats this allegation as true on a motion to  
 7 dismiss. See SAC ¶ 4.

8 Defendants’ arguments to the contrary are also unavailing. First, Defendants  
 9 contend that the ubiquity of third-party tools like ActiveProspect’s software “would force  
 10 websites to either expressly disclose” the presence of those tools, or “create those tools in-  
 11 house.” Mot. at 10. Defendants call the first option “technologically impractical and far-  
 12 from-user-friendly” and the second “wildly inefficient.” Id. The acquisition of consent  
 13 when visiting websites (for the collection of cookies, for example) is a regular occurrence  
 14 and hardly particularly “technologically impractical.” Second, Defendants argue that  
 15 “Plaintiff would have no claim if Assurance had created the TrustedForm software itself.”  
 16 Id. at 9. This is true. But under Section 631, it has always mattered who is holding the  
 17 tape recorder: If Rogers is holding it, there is no claim; but if Ribas is, there surely is one.  
 18 This is because the Ribas Court viewed “the right to control the nature and extent of the  
 19 firsthand dissemination of [one’s] statements” as critical to the purposes of Section 631,  
 20 and there is no reason to suspect that it would decide differently in this context. Ribas, 38  
 21 Cal. 3d at 361.

22 Thus, Javier has plausibly alleged that ActiveProspect is a third party under Section  
 23 631, and Defendants’ argument that ActiveProspect is an “extension” of Assurance does  
 24 not provide a basis for dismissal at this stage.

25 **C. The Delayed Discovery Doctrine**

26 Defendants argue that Javier fails to plead facts necessary to invoke the delayed  
 27 discovery doctrine. Because the Court finds that Javier was on inquiry notice as a result of  
 28 his visit to Assurance’s website in January 2019, Defendants’ motion to dismiss is granted

1 on this basis.

2 CIPA has a one-year statute of limitations. Cal. Civ. Proc. Code § 340(a). Because  
3 the alleged Section 631 violation occurred in January 2019, and Javier did not file suit until  
4 April 24, 2020, Javier must plead facts that toll the statute to bring his claim. He argues  
5 that the delayed discovery doctrine applies, because he “did not know that his activities on  
6 Nationalfamily.com had been recorded in real-time until April 2020” when that recording  
7 was produced to Javier. SAC ¶ 51. Javier alleges that he “had no way of knowing  
8 Defendants had recorded his activities prior to the production of this recording because the  
9 video was private and exclusively in Defendants’ possession.” *Id.* However, in his  
10 opposition, Javier clarifies that “Javier assumed that Assurance collected his information”  
11 during his website visit, but “[w]hat matters is when he learned that ActiveProspect had  
12 surveilled his internet communications.” Opp’n at 10 (emphasis added).

13 To invoke the delayed discovery doctrine, a plaintiff must plead facts to show the  
14 “(1) the time and manner of discovery and (2) the inability to have made earlier discovery  
15 despite reasonable diligence.” *Fox v. Ethicon Endo-Surgery, Inc.*, 35 Cal. 4th 797, 808  
16 (2005). But the delayed discovery doctrine “only delays accrual until the plaintiff has, or  
17 should have, inquiry notice of the cause of action.” *Id.* at 807. A plaintiff has inquiry  
18 notice “when the plaintiff suspects or should suspect that her injury was caused by  
19 wrongdoing, that someone has done something wrong to her.” *Jolly v. Eli Lilly & Co.*, 44  
20 Cal. 3d 1103, 1110 (1988). “[P]laintiffs are required to conduct a reasonable investigation  
21 after becoming aware of an injury, and are charged with knowledge of the information that  
22 would have been revealed by such an investigation.” *Fox*, 35 Cal. 4th at 807. “The  
23 question when a plaintiff actually discovered or reasonably should have discovered the  
24 facts for purposes of the delayed discovery rule is a question of fact unless the evidence  
25 can support only one reasonable conclusion.” *Ovando v. County of Los Angeles*, 159 Cal.  
26 App. 4th 42, 61 (2008).

27 Javier argues that he was aware of Assurance’s collection of his information, but he  
28 was not aware of ActiveProspect’s involvement until April 2020. Opp’n at 10. But under

1 the delayed discovery doctrine, knowledge of injury, not knowledge of a particular  
 2 defendant’s role in the injury, triggers inquiry notice. In Raifman v. Wachovia Securities,  
 3 for example, the plaintiffs alleged that they were on notice of one defendant’s wrongdoing,  
 4 and not the other defendant, within the statute of limitations period. 649 F. App’x 611,  
 5 612 (9th Cir. 2016). The Ninth Circuit affirmed the district court’s dismissal, because “a  
 6 potential plaintiff who suspects that an injury has been wrongfully caused must conduct a  
 7 reasonable investigation of all potential causes of that injury.” Id. at 613 (quoting Fox, 35  
 8 Cal. 4th at 808).

9 Javier contends that he was unaware of the precise injury at issue following his visit  
 10 to the website because he “did not know that ActiveProspect’s spyware was installed on  
 11 the website when he visited the site.” Opp’n at 12. But this narrow characterization of the  
 12 injury is belied by Javier’s allegations in the complaint: He alleges that both Assurance IQ  
 13 and ActiveProspect wrongfully intercepted his information during his visit to  
 14 Nationalfamily.com. See, e.g., SAC ¶ 2 (“During his visit, Defendants Assurance IQ and  
 15 ActiveProspect recorded Mr. Javier’s electronic communications in real time, used the  
 16 intercepted data to attempt to learn his identity, zip code, date of birth, height, weight, use  
 17 of prescription medications and tobacco products, and other PII and PHI.”); id. ¶ 52  
 18 (“Upon receipt of the recording, Plaintiff was surprised to learn that his activities on  
 19 Nationalfamily.com had been recorded in real-time from the moment Plaintiff accessed the  
 20 website.”); id. ¶ 76 (alleging that both Defendants violated the second prong of Section  
 21 631); id. ¶ 78 (alleging that Javier had not “consented to Defendants’ intentional access,  
 22 interception, reading, learning, recording, and collection of Plaintiff[’s] . . . electronic  
 23 communications”). If Javier “assumed” that Assurance was collecting his information in  
 24 January 2019, he at least had a suspicion of his direct claim under Section 631 as to  
 25 Assurance. Opp’n at 10; SAC ¶ 76; see also Jolly, 44 Cal. 3d at 1112 (holding that “a  
 26 plaintiff is under a duty to reasonably investigate” and that “a suspicion of wrongdoing,  
 27 coupled with a knowledge of the harm and its cause, will commence the limitations  
 28 period”). Though Javier does not appear to pursue his theory of direct injury on this

1 motion (and for good reason, see supra note 3) it is still alleged in the second amended  
2 complaint.

3 If Javier, by his own admission, was aware Assurance’s collection of his  
4 information in January 2019, he also had constructive notice of the Privacy Policy, which  
5 states that Assurance “may use third party vendors to assist” it with the collection of  
6 visitors’ personal information, including “monitoring and analyzing Site activity.”  
7 Swenson Decl. (dkt. 58-2) Ex. B;<sup>6</sup> see also Eisenberg v. Citibank, NA, 787 F. App’x 929,  
8 930–31 (9th Cir. 2019) (“Eisenberg had all the necessary information related to her claims  
9 when she signed the loan paperwork at the end of July 2006. Even if the court credits her  
10 assertion that she did not read or understand the documents, the documents put her on  
11 constructive notice.”). Thus, Javier was on inquiry notice of a possible third party who  
12 would have been another “potential cause[] of [his] injury.” Raifman, 649 F. App’x at 613  
13 (emphasis omitted). It is of no consequence, too, that Javier did not know that  
14 ActiveProspect was the third party involved. See Fox, 35 Cal. 4th at 807 (“The discovery  
15 rule . . . allows accrual of the cause of action even if the plaintiff does not have reason to  
16 suspect the defendant’s identity.”); see also Jolly, 44 Cal. 3d at 1111 (“A plaintiff need not  
17 be aware of the specific ‘facts’ necessary to establish the claim; that is a process  
18 contemplated by pretrial discovery.”).

19 Neither of the cases Javier relies upon require a different result. Javier cites Eidson  
20 v. Medtronic, Inc. for the proposition that “the mere fact that information of a potential  
21 claim is available to plaintiff does not defeat the delayed discovery rule if the plaintiff was  
22 unaware of an injury or violation.” Opp’n at 12 (citing 40 F. Supp. 3d 1202, 1221–22  
23 (N.D. Cal. 2014)). In that case, regarding the implantation of a medical device, the  
24 plaintiff alleged that the surgeon had not informed him that the device would be implanted,  
25 nor did his consent form mention the device. Eidson, 40 F. Supp. 3d at 1216–17. It was  
26 therefore plausible that the plaintiff would not “see a need to request or inspect his surgical  
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28 <sup>6</sup> Assurance’s Privacy Policy remains subject to judicial notice. See Javier, 2021 WL 940319, at \*2 n.1.

1 records” for mention of the device. Id. at 1219. But the same is not true for this plaintiff:  
 2 Though he alleges a direct Section 631 claim against Assurance, he states that he  
 3 “assumed” Assurance would be collecting his information to provide an insurance quote;  
 4 and unlike the plaintiff in Eidson, whose consent form did not refer to the medical device  
 5 at issue, Javier assented to a Privacy Policy that disclosed possible monitoring by third  
 6 parties like ActiveProspect. See Opp’n at 10; Swenson Decl. Ex. B. He was therefore on  
 7 notice that Assurance would collect his information and it “may use third party vendors to  
 8 assist” in that process. Similarly, Franklin v. Ocwen Loan Servicing, LLC concerned a  
 9 plaintiff who was notified during a call (rather than at the beginning) that the call was  
 10 being recorded, only to receive full recordings of the calls in discovery. Franklin v. Ocwen  
 11 Loan Servicing, LLC, 18-cv-3333, 2018 WL 5923450, at \*1 (N.D. Cal. Nov. 13, 2018).  
 12 The court in Franklin stated that “[t]he very nature of plaintiff’s allegations is that the  
 13 recordings were done surreptitiously” and that “[o]n calls where plaintiff received a  
 14 recording disclosure, it is a reasonable inference that plaintiff was not aware that the  
 15 recording had started before he heard the disclosure and gave consent.” Id. at \*3. But  
 16 Javier does not allege any similar disclosure halfway through the form on  
 17 Nationalfamily.com; nor does he plausibly allege that Assurance “surreptitiously” hid its  
 18 use of ActiveProspect’s software when the Privacy Policy discloses that it “may use third  
 19 party vendors to assist” with “monitoring and analyzing Site activity.” Swenson Decl. Ex.  
 20 B.

21 Because Javier states that he was aware that Assurance was collecting his  
 22 information in January 2019 despite alleging a direct Section 631 injury, and had  
 23 constructive notice that a third party may be aiding it in that process, Javier does not  
 24 plausibly plead that he was unable to discover Assurance’s use of ActiveProspect’s  
 25 software despite reasonable diligence. After all, he received the VideoReplay recording  
 26 promptly after sending the letter alleging TCPA violations. See Swenson Decl. Ex. C–D  
 27 (attaching Plaintiff’s counsel’s letter sent on March 31, 2020, and the email chain sending  
 28

1 Plaintiff’s counsel the recording, dated April 10, 2020).<sup>7</sup> There is no reason to expect that  
2 Plaintiff’s counsel would have been any less successful if they had reached out before  
3 January 2020.<sup>8</sup>

4 As a result, Javier’s Section 631 claim is dismissed because he has failed to plead  
5 sufficient facts to invoke the delayed discovery rule, and thus his claim is barred by the  
6 statute of limitations. Because it is not clear that this defect cannot be cured by  
7 amendment, the Court will grant Javier leave to amend his delayed discovery allegations.

8 **IV. CONCLUSION**

9 For the foregoing reasons, the Court GRANTS Defendants’ motion to dismiss with  
10 leave to amend his delayed discovery allegations. Javier may file an amended complaint  
11 within 21 days of this order.

12 **IT IS SO ORDERED.**

13 Dated: January 5, 2023



14 CHARLES R. BREYER  
15 United States District Judge

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26 <sup>7</sup> These documents are incorporated by reference, because they “form the basis of the plaintiff’s”  
27 delayed discovery allegations. See Khoja v. Orexigen Therapeutics, Inc., 899 F.3d 988, 1002 (9th  
28 Cir. 2018); SAC ¶ 51.

<sup>8</sup> Defendants additionally argue that Javier does not plead the “time and manner of discovery”  
because he does not plead the date he was contacted by an insurer as a result of the information he  
entered on Assurance’s website. Mot. at 13. Because Javier admits to “assum[ing]” that  
Assurance collected his information as of the date of his website visit, the Court need not address  
this argument.