

Podcasts | December 6, 2024

# 12 Days of Regulatory Insights: Day 2 – AI Under Scrutiny

## Regulatory Oversight Podcast

### SPEAKERS

[Cole White](#) | [Stephen C. Piepgrass](#) | [Michael Yaghi](#)

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In the second episode of our special *12 Days of Regulatory Insights* podcast series, Cole White, a member of Troutman Pepper's Regulatory Investigation, Strategy, and Enforcement (RISE) practice group, is joined by colleagues Stephen Piepgrass and Mike Yaghi to analyze the rising regulatory scrutiny of artificial intelligence (AI) technologies by state attorneys general (AG).

The conversation kicks off with an analysis of a recent settlement by the Texas AG's office with a health care technology company, which was the first such AG settlement pursuant to a state consumer protection act involving generative AI. Mike provides insights into how state consumer protection laws are being utilized to regulate AI, while Stephen highlights the broader implications for public policy and enforcement.

Following a discussion on the regulation of AI in telemarketing, which highlights a recent Federal Communications Commission (FCC) ruling influenced by a bipartisan group of state AGs, Mike and Stephen conclude with a forward-looking analysis of the legislative and enforcement activities related to AI that can be anticipated over the next year.

### 12 Days of Regulatory Insights 2024

This 12-part series covers a variety of critical regulatory topics, offering insightful discussions from members of our Regulatory Investigations, Strategy + Enforcement practice group and State Attorneys General (AG) team.

Day 1 The Impact of the 2024 State AG Elections

Day 2 AI Under Scrutiny

Day 3 State AG Oversight in the Health Care Industry

Day 4 A Focus on the FCA

Day 5 Cannabis Chronicles

Day 6 Regulatory Shifts in Consumer Financial Services

Day 7 New Rules in Advertising

Day 8 Inside the Texas AG's Office

Day 9 Trends in the Tobacco Industry

Day 10 Understanding Local Government Dynamics

Day 11 State AGs on the Antitrust Frontline

Day 12 Redefining Online Gaming

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