

Podcasts | December 6, 2024

12 Days of Regulatory Insights: Day 2 – AI Under Scrutiny

Regulatory Oversight Podcast

SPEAKERS

[Stephen C. Piepgrass](#) | [Michael Yaghi](#) | [Cole White](#)

In the second episode of our special *12 Days of Regulatory Insights* podcast series, Cole White, a member of Troutman Pepper's Regulatory Investigation, Strategy, and Enforcement (RISE) practice group, is joined by colleagues Stephen Piepgrass and Mike Yaghi to analyze the rising regulatory scrutiny of artificial intelligence (AI) technologies by state attorneys general (AG).

The conversation kicks off with an analysis of a recent settlement by the Texas AG's office with a health care technology company, which was the first such AG settlement pursuant to a state consumer protection act involving generative AI. Mike provides insights into how state consumer protection laws are being utilized to regulate AI, while Stephen highlights the broader implications for public policy and enforcement.

Following a discussion on the regulation of AI in telemarketing, which highlights a recent Federal Communications Commission (FCC) ruling influenced by a bipartisan group of state AGs, Mike and Stephen conclude with a forward-looking analysis of the legislative and enforcement activities related to AI that can be anticipated over the next year.

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