

Podcasts | December 16, 2024

# 12 Days of Regulatory Insights: Day 8 – Inside the Texas AG’s Office

## Regulatory Oversight Podcast

### SPEAKERS

[Lauren Morgan Fincher](#) | [Christopher Carlson](#)

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In the eighth episode of our special *12 Days of Regulatory Insights* podcast series, Chris Carlson, a member of Troutman Pepper’s State AG practice, is joined by Lauren Fincher, chair of Locke Lord’s Administrative and Regulatory Practice Group, to discuss the major initiatives and actions taken by the Texas AG’s office in 2024.

Lauren highlights key areas of focus that we have seen from the Texas AG’s office throughout the past year, including opioid litigation, political issues, and AI. Connecting AI to the major data privacy and security initiative the AG launched, Lauren and Chris discuss how the AG’s office has been active in addressing issues related to the collection and use of personal biometric data and location data. They also highlight the Texas AG’s creative use of the Deceptive Trade Practices Act to address new market issues and protect consumers, as well as significant antitrust efforts to address consumer monopoly concerns across various industries.

Looking ahead to 2025, Lauren predicts that the Texas AG will continue to focus on certain political topics, social media practices, AI, and data privacy and security. They emphasize the importance of data privacy and AI as key focus areas for the Texas AG’s office moving forward, highlighting the dynamic and evolving nature of regulatory enforcement.

## 12 Days of Regulatory Insights 2024

This 12-part series covers a variety of critical regulatory topics, offering insightful discussions from members of our Regulatory Investigations, Strategy + Enforcement practice group and State Attorneys General (AG) team.

Day 1 The Impact of the 2024 State AG Elections

Day 2 AI Under Scrutiny

Day 3 State AG Oversight in the Health Care Industry

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Day 5 Cannabis Chronicles

Day 6 Regulatory Shifts in Consumer Financial Services

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