

Speaking Engagements | October 4 - 6, 2021

## 2021 LEND360

**Sheraton Hotel**  
**Dallas, Texas**

### SPEAKERS

[James W. Stevens](#) | [Keith J. Barnett](#) | [Timothy A. Butler](#)

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**October 4 – 6, 2021**

Troutman Pepper is a proud sponsor of the 2021 LEND360. James Stevens, Keith Barnett, and Tim Butler will all be speaking during a session at this year's LEND360.

James Stevens, along with Barclay Keith, CEO & Co-Founder, Artis Technologies, LLC, Brad Hartung, Portfolio Manager, Saluda Grade, and Peter McVey, SVP & Director of Payments, Lead Bank, will be panelists for the "How Payment Companies are Changing the Bank/Fintech Equation" session, which will be held October 5. When it comes to bank-fintech relationships, the rise in electronic payments and consumers' preference for digital transactions means that payments companies increasingly are in the mix. Hear from a panel of experts as they describe how to develop a program for hybrid vendors that will allow companies to expand the market for their products and services.

Keith Barnett, along with Cindy Collins, Chief Compliance Officer, Hancock Bank, Rhonda McGill, Director of Client Solutions, PerformLine and Benjamin Saul, Shareholder, Greenberg Traurig, LLP, will be panelists for the "Fair Lending – What Fintech and Banks Need to Know" session, which will be held October 5. Learn how the growing popularity of bank-fintech partnerships means greater choices for consumers. It also means that online lenders increasingly face the same challenges as traditional banks in dealing with consumer protection challenges like redlining and steering, which can be amplified without the proper safeguards in place. This expert panel will outline fair lending expectations for fintech firms and their partner banks, ensuring a fair and transparent financial marketplace.

Tim Butler, along with Catherine M. Brennan, Partner, Hudson Cook, LLP, John Lesnik, Founder & Senior Vice President, Lending Science DM, Inc., and Preston H. Neel, Partner, Bradley Arant Boult Cummings LLP, will be panelists for the "Fundamentals for Bank-Fintech Cobranding" session, which will be held on October 6. Learn how companies are continually working to keep up with shifting consumer behaviors, evolving marketing channels and dissipating brand loyalty. Many are looking to bank-fintech cobranded products to stand above the crowd. Cobranded products have multiple benefits for broadening your customer base – if they are developed the right way. Learn the benefits, risks, market opportunities and overall strategies for a successful cobranded product launch.

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