

2022 Regulatory Privacy Year in Review

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Regulators at all levels of government demonstrated their intensifying interest in consumer privacy and cybersecurity matters throughout 2022. The regulatory attention can be attributed in part to the rapid adoption of smart technology, which not only offers countless benefits to industry and consumers, but also has the potential to encroach upon the most private aspects of life. As regulators attempt to strike a balance that promotes innovation, while also protecting consumer privacy in a data-driven world, regulatory and legislative initiatives that define the contours of domestic consumer privacy rights will continue to be a significant driver of regulatory oversight for the foreseeable future.

Troutman Pepper monitors all developments in the complex and rapidly evolving landscape of consumer privacy and cybersecurity regulations and is proud of its history of advising businesses in the context of difficult and novel legal challenges from regulators. In this [report](#), we share developments on state privacy laws, state privacy investigations and litigation, federal privacy legislation and rulemaking, the Federal Trade Commission (FTC), the Consumer Financial Protection Bureau (CFPB), the U.S. Department of Justice (DOJ), the Securities Exchange Commission (SEC), and the Department of Health and Human Services.

By remaining up to date on the latest industry trends and regulatory developments, clients seek out and rely on Troutman Pepper as a trusted resource to help tackle today's issues, while preparing for what lies ahead. We hope this report brings you value.

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