

2023 State AG Year in Review

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State attorneys general (AGs) continue their role as innovators, shaping the regulatory environment by utilizing their expertise and resources to influence policy and practice. The public-facing nature of the AGs' office across the U.S. compels responses to constituent concerns on abbreviated timetables. This political sensitivity, coupled with the AGs' ability to bring the full power of the sovereign to address local and national issues alike, demonstrates why the AGs may be the most formidable authority in the current regulatory environment.

Troutman Pepper's nationally recognized state AG team monitors all developments in the complex and rapidly evolving regulatory landscape, serving as a trusted partner for clients seeking assistance with state AG enforcement, litigation, and compliance matters. The *2023 State AG Year in Review* provides a snapshot of the dynamic regulatory landscape by spotlighting key events and trends that shaped the year. This report underscores the state AGs' focus on several sectors, themes, and industries, including: (1) artificial intelligence (AI); (2) consumer financial services; (3) pharmaceuticals/health sciences; (4) marketing and advertising; (5) privacy; (6) environmental, social, and corporate governance (ESG); and (7) solar energy.

Our team is committed to helping companies navigate the present challenges while also preparing for future obligations, enabling them to focus more on business growth than on evading regulators. We trust that this report will prove to be a useful resource in these efforts.

To access the report, please [click here](#).

Stephanie Kozol, Senior Government Relations Manager – State Attorneys General, also contributed to this report.

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