

Press Coverage | May 2, 2024

2024 Law Firm Innovators: Troutman Pepper Hamilton Sanders

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William Gaus

Necessity is the mother of invention. What need was your firm inspired to address with your innovation?

The need our firm was inspired to address with our innovation was the demand for increased efficiency and improved business outcomes in the legal industry. Our firm developed Athena, a custom platform designed to help attorneys and business professionals use generative AI to draft, summarize, edit, and analyze language securely. This innovation was driven by the potential of generative AI to automate a significant portion of legal tasks, as estimated by a Goldman Sachs report. Athena has been used to improve internal processes, such as drafting attorney bios, preparing pitch/RFP materials, and creating first drafts of press releases and social media posts.

[Click here to read the full interview in *The Legal Intelligencer*.](#)

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