

Speaking Engagements | June 17, 2025 | 12:30 PM - 2:30 PM ET

2025 INTA Roundtable

Troutman Pepper Locke New York Office

SPEAKERS

Howard J. Shire | Karl M. Zielaznicki

Tuesday, June 17 • 12:30 - 2:30 p.m. ET

Troutman Pepper Locke partners, Howard Shire and Karl Zielaznicki, will host a roundtable discussion "Is it Really You? NIL, Deep Fakes, and Personal Branding." This engaging session will explore the implications of NIL, the rise of deep fakes, and strategies for maintaining a strong personal brand in the digital age.

Click here to scan the QR code to donate to INTA's carbon offset initiative in cooperation with Climate Partner.

Please register by contacting memberoperations@inta.org.

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