

Speaking Engagements | June 17, 2025 | 12:30 PM - 2:30 PM ET

## 2025 INTA Roundtable

Troutman Pepper Locke New York Office

### SPEAKERS

[Howard J. Shire](#) | [Karl M. Zielaznicki](#)

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**Tuesday, June 17 • 12:30 – 2:30 p.m. ET**

Troutman Pepper Locke partners, Howard Shire and Karl Zielaznicki, will host a roundtable discussion “Is it Really You? NIL, Deep Fakes, and Personal Branding.” This engaging session will explore the implications of NIL, the rise of deep fakes, and strategies for maintaining a strong personal brand in the digital age.

[Click here](#) to scan the QR code to donate to INTA’s carbon offset initiative in cooperation with Climate Partner.

Please register by contacting [memberoperations@inta.org](mailto:memberoperations@inta.org).

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