

Speaking Engagements | February 21, 2025 | 9:00 AM - 1:30 PM ET

# 2025 Misericordia University Sport Management Symposium

**Misericordia University, Insalaco Hall**  
**301 Lake Street**  
**Dallas, PA 18612**

## **SPEAKERS**

[Christopher M. Brolley](#) | [Danielle A. Clifford](#)

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**Friday, February 21 • 9:00 a.m. – 1:30 p.m. ET**

Christopher Brolley and Danielle Clifford will be speaking at the 2025 Misericordia University Sport Management Symposium which will be held in Dallas, PA on February 21, 2025. The Symposium will be focused on “Emerging Trends in Professional Sports and Collegiate Athletics”; Chris and Dani along with panels of experts in College Athletics and Professional Sports will discuss current and near-term future trends in the sport industry, with emphasis on the disruptions and innovations in the areas of technology, legal, and social media that are spurring rapid and dynamic changes in sports management today.

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