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23andMe Breach Compounded by Theft of Ethnicity Data

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Stephen C. Piepgrass

Stephen Piepgrass, leader of Troutman Pepper's Regulatory Investigations, Strategy + Enforcement Practice Group, was quoted in the November 7, 2023 *Corporate Counsel* article, "23andMe Breach Compounded by Theft of Ethnicity Data."

"This is something every company in America is dealing with," Stephen Piepgrass, a partner at Troutman Pepper Hamilton Sanders, said. "No cybersecurity program is perfect."

…

Companies also should be mindful that state attorneys general are increasingly looking to bring enforcement actions in the wake of cyberattacks, Piepgrass said.

"The AGs are a huge player in this space," today, he said. "They are very sophisticated, and they are paying close attention."

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Piepgrass said some of the best resolutions involve the adoption of best practices built into the settlement agreement.

"It's in all of our best interests to ultimately stop the threat actors," he said, adding that state attorneys general "do understand how the industry is evolving and work with businesses to make sure best practices are implemented."

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