

Sponsored Events | April 24, 2024 | 12:30 PM - 2:30 PM ET

26th Annual Be Your Own Boss Bowl® Live Pitch Event

Temple University
Philadelphia, PA

CONTACTS

[Sean P. McConnell](#)

Wednesday, April 24 • 4:30 – 6:30 p.m. ET

Troutman Pepper is proud to sponsor the 26th Annual Be Your Own Boss Bowl® Live Pitch Event.

The Be Your Own Boss Bowl® (BYOBB®) Competition started in 1997 at Temple University as the “Business Plan Competition,” and has since evolved into one of the nation’s most lucrative pitch competitions for aspiring entrepreneurs, with a total prize package including cash prizes and in-kind services awards worth over \$100,000.

The objective of the BYOBB® competition is to encourage the formation and launch of new small businesses and scalable entrepreneurial ventures by the Temple community. Along the journey, participants will learn about all aspects of entrepreneurship, participate in workshops, meet with mentors, and do a deep dive into all aspects of a strategic, comprehensive business plan.

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