

Speaking Engagements | June 4 - 5, 2025

# 7th Annual Next Generation Nicotine Delivery USA

Hyatt Regency Miami

## SPEAKERS

[Bryan M. Haynes](#) | [Agustin E. Rodriguez](#)

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Troutman Pepper Locke is proud to sponsor this year's Next Generation Nicotine Delivery USA Conference. Partners Bryan Haynes and Agustin Rodriguez will participate in the “2025 Trends in Federal, State, and Local Government Enforcement” panel, discussing the growing influence of State Attorneys General in regulatory enforcement and the Prevent All Cigarette Trafficking Act and state excise tax requirements. Bryan and Agustin will also address federal enforcement actions, including FDA measures against products lacking marketing authorization.

Additionally, Agustin Rodriguez will moderate the “Navigating the Future of Next Generation Nicotine” panel. This discussion will focus on how recent changes at the Center for Tobacco Products (CTP) are shaping regulatory priorities, emphasizing enforcement actions against illicit e-vapor and nicotine pouch products, improvements to the Premarket Tobacco Product Application (PMTA) process to expedite smoke-free product authorizations, and the impact of recent court rulings on product authorizations.

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