

Firm Events | November 16, 2021 | 10:00 AM - 11:00 AM ET

A Day in the Life of a Mock BEC Scam: Learning How to Prevent, Respond, and Recover From Wire Fraud

SPEAKERS

Sadia Mirza | Mary C. Zinsner | Jordi de Llano

Tuesday, November 16 • 3:00 - 4:00 p.m. ET

Although ransomware continues to make headlines in 2021, Business Email Compromise (BEC) scams continue to be one of the top five causes of loss at small and medium-sized enterprises. Join us as we walk through a mock BEC scam in the context of wire fraud, and answer your top questions relating to how to prevent, respond, and recover from BEC scams.

Key issues and questions that we will address include:

- Proactive steps businesses can take to defend from the cybersecurity perspective
- How insurance applies in this context
- What to do if you suspect a BEC scam, including who to contact and when (e.g., insurance carrier, bank, outside counsel, etc.)
- Law enforcement's role in the response
- Why engaging forensics may be a critical step in understanding scope and necessary for containment efforts
- Who the law says is most responsible for bearing the loss

Troutman Pepper attorneys will be joined by CISO and former International President of ISSA, Andrea Hoy; John Wood, former law enforcement and currently a Director at Unit 42 (Palo Alto Networks); and Brooke Gartner, Senior Claims Specialist – Cyber/Technology/Media at AXA XL. Together, this panel brings the CISO, forensic vendor, law enforcement, insurance carrier, and legal perspective right to your screen.

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