

Speaking Engagements | May 1 - 4, 2024

ABA Tort Trial and Insurance Practice Section Conference 2024

Lowes Hollywood Hotel Hollywood, CA

SPEAKERS

Christopher M. Brolley

May 1 - 4, 2024

Troutman Pepper is proud to sponsor the ABA Tort Trial and Insurance Practice Section Conference, in Hollywood, CA, May 1 - 4, 2024.

Associate Christopher M. Brolley will be moderating the panel discussion "Trial Masters—Use of Storytelling at Trial and Expecting the Unexpected," on Thursday, May 2, at 3:15 p.m.

Storytelling is a powerful tool for lawyers, particularly when preparing for trial. It involves the strategic crafting and delivery of a narrative that presents a client's case in the most compelling and persuasive manner possible. Preparing for trial involves several stages, including discovery, pre-trial motions, jury selection, opening statements, witness examination, closing arguments, and jury instructions, with each stage offering opportunities for storytelling. Learn from a panel of hand selected trial masters drawing from their years of experience with judges, juries, witnesses, and opposing counsel.

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