

Speaking Engagements | March 5, 2024 | 4:00 AM - 5:00 AM ET

## ACC GP – Health, Biotech & Pharma CLE Webinar – "Navigating the Generative AI Landscape in Health Care and Life Sciences

Webinar

## **SPEAKERS**

James Koenig

## Tuesday, March 5 • 9:00 - 10:00 a.m. ET

Troutman Pepper Partner Jim Koenig will be moderating the panel "Navigating the Generative AI Landscape in Health Care and Life Sciences," during the ACC GP Health, Biotech & Pharma CLE webinar on March 5, 2024, at 9:00 a.m.

This session will delve into the real-world application of artificial intelligence (AI), including generative AI, in health care and life sciences. The panel will share their journey of implementing generative AI, focusing on the creation and management of AI use policies. The panelists will shed light on the critical role of legal departments and other key stakeholders in adapting to the evolving regulatory and legal landscape. They will emphasize the importance of clear AI use policies, covering aspects such as patient data privacy, ethical use, and regulatory compliance.

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