

Articles + Publications | January 2025

# AI is now the Domain of State AGs and Businesses Should Take Notice

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While artificial intelligence (AI) in some form has existed for decades, generative AI, the ability of AI systems to create new content, has only recently exploded into the public domain and become a powerful force in the global economy. Generative AI provides myriad opportunities for businesses to improve products, processes, and analytics in an efficient and cost-effective manner. Naturally, a large contingent of companies has embraced this helpful technology; however, those that do must be aware of attendant pitfalls, including regulatory exposure.

[Click here to read the full article in \*Journal of Internet Law\*.](#)

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