

Speaking Engagements | November 9, 2023 | 10:00 AM - 11:30 AM ET

# Atlanta Tech Village Workshop – Friends, Family and Fools: Maximizing the Value of Your Early Investors

Atlanta Tech Village Event Center Conference Room  
3423 Piedmont Road Northeast  
Atlanta, GA 30305

## SPEAKERS

[Christopher C. "Rusty" Close, Jr.](#) | [Jake McDonough](#)

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**Thursday, November 9 • 10:00 – 11:30 a.m. ET**

Join us for this workshop by members of Troutman Pepper's Emerging Companies + Venture Capital practice for Atlanta Tech Village. The first dollars your company takes in are often the riskiest – a bad deal can set you down a path riddled with issues with capital, control, and problematic investors. This makes it imperative to not only ensure you are taking in the right amount of money for your company, but also the right type of money. Please join us for an in-depth discussion on how to avoid common pitfalls of early investment, and how to mitigate their effects when that isn't possible.

This workshop is free and open to the public.

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