

Press Coverage | March 4, 2025

# BigLaw Leaps Ahead in Generative AI Training

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[Alison A. Grounds](#)

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Alison Grounds, founder and managing partner of [Troutman eMerge](#), was quoted in the *Law360* article, “[BigLaw Leaps Ahead in Generative AI Training](#).”

Alison Grounds, managing partner of Troutman’s tech subsidiary eMerge, said law firms that haven’t begun training their attorneys on how to use generative AI need to start with the basics.

“You need the baseline generic trainings to understand conceptually how large language models and generative AI works, because that’s different than the more classic AI we’ve been using for decades,” Grounds said.

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