

Press Coverage | July 9, 2026

Bill to Curb California Website Privacy Suits Offers Limited Relief to Companies

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[Dustin L. Taylor](#)

[Dustin L. Taylor](#), counsel in Troutman Pepper Locke's [Privacy + Cyber](#) Practice Group, was quoted in the July 9, 2026, *Corporate Counsel* article, "[Bill to Curb California Website Privacy Suits Offers Limited Relief to Companies](#)"

Dustin Taylor, counsel at Troutman Pepper Locke, said that the pared-back bill was still "a great first step," and that the pen register and trap and trace claims it would cover accounted for the majority of private CIPA lawsuits. He said that even if the law ultimately passes without the retroactivity provision — which has met some opposition — "something is better than nothing."

Companies' future wishlist, Taylor said, might include legislation addressing CIPA's wiretapping provision.

"Some sort of clarification, even if the legislature doesn't want to take away the private right of action, of the scope of law and what constitutes content ... would be helpful and would help the courts that are really struggling with a 1967 law that was intended for telephones," Taylor said.

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Taylor said that, no matter what, companies will still need to take basic steps to ensure that their websites comply with privacy laws, particularly because they will still face potential liability under federal law and those of other states. "Audit, control, track, figure out what's happening on your website," he said. If there is a tracking technology that is not properly disclosed, "You want to be the ones to discover that, not a plaintiffs' attorney."

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