

Press Coverage | September 4, 2026

Calif. SB 690 Trims Privacy Litigation Without Closing Door

RELATED PROFESSIONALS

[Dustin L. Taylor](#)

[Dustin Taylor](#), counsel in Troutman Pepper Locke's [Privacy + Cyber](#) Practice Group, was quoted in the September 4, 2026, *MLex* article, "[Calif. SB 690 Trims Privacy Litigation Without Closing Door](#)."

With the pen-register claim off the table, plaintiffs will have to work a little harder, according to Dustin Taylor, a privacy litigator with [Troutman Pepper Locke](#). He said the final draft of SB 690 targeted the part of CIPA that defendants were having the hardest time fending off.

"I applaud the legislature for coming together with something in the time frame it had, and rather than pushing this to another year, they kind of took the approach of 'don't let perfect be the enemy of done,' and let's go for the biggest offender in this issue and try to offer companies relief for that," he said.

...

"It will be interesting to see if courts let plaintiffs amend their complaints to assert these statutes, especially if the claim has been pending since 2025," Taylor said. "But I think plaintiffs will switch their new lawsuits to focus more on Section 631 and Section 632, though there are better defenses to those and the best defense is always consent."

...

One meaningful change is that SB 690 will likely slow the fire hose of demand letters considerably. Taylor said a certain type of litigious pro se plaintiff had been sending batches of such letters based on little more than having visited a website. Now, plaintiffs will have to be more specific about what was transmitted and allege more facts to support their claims.

"It will require plaintiffs to be more judicious and have higher standards for when they send these," he said.

RELATED INDUSTRIES + PRACTICES

- [Privacy + Cyber](#)