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# Can My Trademark Be a Victim of Genericide?

## No Infringement Intended

### SPEAKERS

Christopher C. "Rusty" Close, Jr. | Austin Padgett

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In this episode, Rusty Close and Austin Padgett discuss what happens when a trademark becomes so common and descriptive that it reaches the point of being generic. They explore how trademark owners can protect their trademarks from this heinous crime by actively enforcing their rights and educating the public on the proper use of their trademarks.

*No Infringement Intended*, hosted by Rusty Close and Austin Padgett, is your go-to podcast for exploring the fascinating intersection of intellectual property and pop culture.

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