

Press Coverage | January 9, 2024

CBD & Cannabis Categories Look for Traction

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[Agustin E. Rodriguez](#)

Agustin Rodriguez, a partner in Troutman Pepper's Regulatory Investigations, Strategy + Enforcement Practice Group, was quoted in the January 9, 2024 *Convenience Store News* article, "[CBD & Cannabis Categories Look for Traction](#)."

"Partnering with dispensaries side by side is a developing situation," said Agustin Rodriguez, partner at Atlanta-based law firm Troutman Pepper. "There's many compliance costs. You must get a license, monitor inventory, and track and trace it throughout the system from cultivator to retail sale. This requires special software. There's some small banking institutions offering financing, but there's costs. You end up with lots of cash."

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