

# Changing Mindsets – from Urgency to High-Value

## WRITTEN BY

Mark A. Silverman

---

I recently read an *Inc.* article by David Finkel, “[Stop Rewarding Urgency and Build a Culture That Prioritizes Value Instead](#)” about how organizations can get trapped in “urgency culture” – where speed becomes the metric of success, rather than the quality or impact of what is being done. Given what is at stake in our typical workday, urgency is sometimes a necessity. That said, if the quick response lacks strategic thinking, precision, or insight, aren’t we doing ourselves a disservice?

Read the full article in [TMA Chicago/Midwest Quarterly News](#).

## RELATED INDUSTRIES + PRACTICES

- [Bankruptcy + Restructuring](#)