

Press Coverage | June 11, 2025

Clearview AI Faces More Legal Uncertainty in UK and US

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Lauren H. Geiser | Daniel Waltz

Lauren Geiser and Daniel Waltz, associates in Troutman Pepper Locke's Privacy + Cyber and Regulatory Investigations, Strategy + Enforcement practice groups, were quoted in the June 11, 2025 *BiometricUpdate.com* article, "Clearview Al Faces More Legal Uncertainty in UK and US."

But not everyone is happy with the result, according to a legal analysis of the case by the Troutman Pepper Locke law firm. The U.S. state of Vermont, for instance, filed its own lawsuit in April, which could ban Clearview AI from operating within that state if successful.

"More states that follow suit, create greater jeopardy for Clearview Al's business model for jeopardizing the potential monetary relief of the class," says Daniel Waltz, one of the law firm's associates.

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"I just think that this settlement really does provide precedent for creative settlement negotiations and terms," says Lauren Geiser, another associate at Troutman Pepper Locke. "I know the AGs obviously are not a fan of the 23 percent because it could be nothing for the class, but it could also be very lucrative to the class, depending on how this unfolds and how Clearview performs."

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