

Podcasts | August 10, 2022

Compliance in Context

SPEAKERS

[Genna Garver](#)

Genna Garver, a partner with Troutman Pepper, appears as a guest on the August 10, 2022 Securities Compliance Podcast episode titled, “Compliance in Context.”

In the third episode of the master class series on the SEC Marketing Rule, Patrick D. Hayes hosts industry panelists Genna Garver; Bree Ward, Associate with Akerman LLP; and Matt Shepherd, Director with the ACA Group. Together, they discuss the general impact of the new marketing rule to private funds. They dive into the requirement to present net performance, the application of related performance to private funds, and considerations around hypothetical performance. They also take a look at other relevant marketing rules and prohibitions that still apply.

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