

Speaking Engagements | May 1, 2025 | 9:00 AM - 5:00 PM ET

Cool Compensation Considerations for the Private Company 2025: Pay, Performance, and Perspectives

PLI New York
1177 Avenue of the Americas
Entrance on 45th Street
New York, NY

SPEAKERS

[Sheri P. Adler](#)

Thursday, May 1 • 9:00 a.m. – 5:00 p.m. ET

Sheri Adler will be speaking at the PLI Cool Compensation Considerations for the Private Company 2025: Pay, Performance, and Perspectives conference on the panel titled “\$409A,000 Pyramid: A Game Show” on May 1 in New York City. This “competitive” session will address questions about interpreting Section 409A of the Internal Revenue Code in ways relevant to private company incentive arrangements in a game show (and participant-centered) format.

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