

CPRA Draft Regulations: Essential Takeaways and Ten Actions to Take Now

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Offering businesses a long-awaited roadmap to compliance, albeit one with clarifications and finalization that remain outstanding, the California Privacy Protection Agency (CPPA) has released its first draft of regulations for the California Privacy Rights Act (CPRA). At its June 8, 2022, meeting the CPPA voted to begin the formal rulemaking process for the draft regulations.

In this guest article published in *Hedge Fund Law Report*, Troutman Pepper attorneys examine how these draft regulations provide clarification on many topics of CPRA compliance and enforcement – such as dark patterns, reasonable expectations of privacy, contracting requirements, opt-out preference signals, the right to correct and the notice at collection – and offer implementation steps to take now.

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