

CPRA Series: Part One – Introduction and Overview

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Practically, the changes introduced by the CPRA will likely result in fewer companies falling within the scope of the CPRA, including smaller companies who no longer meet any of the CPRA's threshold requirements, and affiliated companies with whom regulated businesses do not share personal information.

California was the first state to enact a comprehensive state privacy bill with the California Consumer Privacy Act of 2018 (CCPA). Although the CCPA went into effect on January 1, 2020, it was significantly overhauled during California's November 2020 General Election, when the California Privacy Rights Act of 2020 (CPRA or the Act) was adopted.

[Read part one of our five-part series on the CPRA in the *Daily Journal*.](#)

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