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Crocs Rock: Using the ITC to Stop Trademark Infringers

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The International Trade Commission has launched an investigation based on a complaint Crocs filed against 21 companies selling shoes that copy its trademarked designs. Troutman Pepper IP and litigation attorneys William D. Belanger, Michael D. Hobbs, Jr., and Kimberly E. Coghill explain why it's sometimes faster and easier to file complaints at the ITC for trademark infringement.

The full article is available on [Bloomberg Law](#).

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