

Speaking Engagements | May 28, 2024 | 9:00 AM - 10:00 AM ET

Deceptive Advertising and “Junk Fees”/Drip Pricing

Virtual

SPEAKERS

[Michael Yaghi](#)

Tuesday, May 28 • 1:00 – 2:00 p.m. ET

Mike Yaghi will be speaking on the “Deceptive Advertising and “Junk Fees”/Drip Pricing” panel at the upcoming Orange County Bar Association Entertainment, Sports & Marketing Section May Meeting. The panel will discuss advertising law in California and the impact of California’s new law tackling “junk fees.” The new law amends the California Consumer Legal Remedies Act making it an unlawful business practice to advertise prices for goods or services without including mandatory fees or charges in the price. The law takes effect July 1, 2024.

RELATED INDUSTRIES + PRACTICES

- [Marketing + Advertising](#)
- [State Attorneys General](#)