

Webinars | May 13, 2026 | 12:00 PM - 1:00 PM ET

Defending Data Brokers

Zoom

SPEAKERS

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Join us for the third installment of our series, “Data Brokers Under Fire: Litigation and Compliance Strategies to Help Temper the Flames.”

As lawsuits and regulatory scrutiny targeting “data brokers” continue to accelerate, an understanding whether your organization fits within this increasingly broad industry space is a critical risk management priority. The stakes have never been higher for entities that collect, enrich, or license data to understand the evolving causes of action, damages theories, and defense strategies shaping this space. Whether you’re in adtech, analytics, marketing services, financial services, or any other data-driven business, this session will help you assess your litigation exposure and develop a playbook for effectively preventing and defending against claims asserted against data brokers.

Topics include:

- Redefining data brokers and reversing the negative perception of these entities.
- Understanding the increased regulatory attention to data brokers.
- Distinguishing data brokers from other regulated entities (e.g., CRAs under the FCRA).
- Deep dive into recent lawsuits against data brokers — e.g., common causes of action; damages theories.
- Defense strategies for data broker litigation in both individual cases and putative class actions.

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