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‘Diversified’ Economy: How Law Firms Can Bank on Charlotte

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Walter D. Fisher, Jr.

Walter Fisher, managing partner of Troutman Pepper’s Charlotte office, is quoted in the *Daily Report* article, “[‘Diversified’ Economy: How Law Firms Can Bank on Charlotte](#).” In this article, Walter discusses the attributes that have made Charlotte an appealing city for law firms.

“We played to our strengths. … The business climate here, the financial services base, the energy base [helped],” Fisher said. “There were just a lot of synergies from a client perspective.”

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Fisher added Charlotte today has “an increasingly diversified economic base.”

“When we were looking at the financial crisis [of 2007-09],” he said, “we were extremely dependent on the banks here, and banking is still very important. But now our economy has a lot more branches and arms to it. I think that creates different opportunities for different firms to play to their strengths.”

According to Fisher, one particular industry may be a good practice area for firms to pounce on in Charlotte.

“One of the things I would tout from the community’s perspective is fintech is really taking off here,” he said. “There are a number of fintech companies here. I think it will continue to be a trend.”