

eMerge: Latest News and Developments — August 2024

WRITTEN BY

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Our eMerge team is excited to share the following updates:

- [Generative AI Consulting](#)
- [Rankings and Recognition](#)
- [Upcoming Speaking Engagements](#)

eMerge attorneys are advising clients on data management and information governance issues associated with their creation and use of generative artificial intelligence (AI) tools. This legal work, informed by our own experience in using AI technology and working daily with client data, has allowed us to further reduce risks to clients in this evolving area. We are proud that our attorneys' practical guidance in eDiscovery and data management has earned them a global ranking from *Chambers*, along with other notable recognitions.

GENERATIVE AI CONSULTING

CASE STUDIES

eMerge is advising a client on an array of discovery and information governance considerations surrounding its employees' and customers' use of industry-leading generative AI capabilities. This engagement commenced with a deep dive into the technical underpinnings of generative AI offerings, the AI product roadmap, its litigation and regulatory posture, and its related policies and procedures, to be followed by the development of updated guidelines and workflows for defensibly and proportionately preserving, searching, and collecting generative AI content and metadata.

eMerge was engaged by a nonprofit legal services organization to ensure that its legal, information governance, and IT policies and procedures were updated to reflect its employees' and partners' burgeoning use of generative AI tools. Among other deliverables, eMerge drafted a new generative AI charter for the organization, revised several existing policies, and advised on accompanying employee guidance and training on appropriate uses—and limitations—of generative AI tools.

RANKINGS AND RECOGNITION

CHAMBERS AND PARTNERS

We are thrilled to announce that **Alison Grounds**, managing partner of eMerge, has once again been recognized

by the prestigious *Chambers and Partners* in eDiscovery and Information Governance category. Alison has consistently earned this distinguished ranking since 2015, a testament to her unwavering leadership and experience. Click [here](#) to read more.

LEGAL 500

We are proud to announce that eMerge has been ranked by *Legal 500* in the Dispute Resolution: eDiscovery category. This prestigious recognition underscores our unwavering commitment to delivering exceptional service and innovative solutions to our clients. We are delighted to highlight the individual accolades received by **Alison Grounds**, **Jim Calvert**, and **Jason Lichter**, who were mentioned in the 2024 edition. Click [here](#) to read more.

THE BEST LAWYERS IN AMERICA®

The Best Lawyers in America® recognized 242 Troutman Pepper attorneys as Best Lawyers in America in its 2025 edition. **Alison Grounds** is recognized in Electronic Discovery and Information Management Law and Privacy and Data Security Law categories. **Jim Calvert** is recognized in the Electronic Discovery and Information Management Law category. Click [here](#) to read more.

RELATIVITY INNOVATION AWARDS FINALIST

Global legal and compliance technology company, Relativity, has recognized eMerge as a finalist for the Best Innovation: Enterprise category in the 2024 Relativity Fest Innovation Awards. eMerge has been acknowledged for its generative AI application **Flywheel**, which leverages OpenAI's GPT-4 Omni frontier model to analyze documents. Flywheel enables users to select from a library of pre-developed prompts or collaborate with eMerge to create entirely new prompts tailored to their needs. Click [here](#) to read more.

UPCOMING SPEAKING ENGAGEMENTS

HOT TOPICS IN ELECTRONIC DISCOVERY 2024: WHAT CORPORATE AND OUTSIDE COUNSEL NEED TO KNOW

Alison Grounds will be speaking at Practising Law Institute's (PLI) "Hot Topics in Electronic Discovery 2024: What Corporate and Outside Counsel Need to Know" in New York on September 24. She will lead the panel, "The Ethics of Using Generative AI in Litigation" starting at 11:30 a.m. ET. Click [here](#) to learn more.

RELATIVITY FEST 2024

Alison Grounds will be speaking at Relativity Fest in Chicago on September 25-27. She will host, "Revolutionizing Legal Practice: Harnessing Generative AI for Law Firms" from 1:00-1:45 p.m. CT on September 25. This discussion will consist of law firm representatives who are using Relativity aiR for Review and aiR for Privilege on real matters.

On September 26, **Ji Lin**, eMerge Technical Lead & Custom Solutions Engineer, will also be speaking on a developer track panel, "Getting RelativityOne Ready", from 1-1:45 pm CT. This session will delve into key strategies and considerations for developers preparing to migrate integrations to RelativityOne, emphasizing the shift away from SQL-based architectures and the preparation of custom applications for optimal performance and

compatibility.

Click [here](#) to learn more.

GEORGIA BANKERS ASSOCIATION'S 2024 PRESIDENT/CEO, BANK COUNSEL AND BANK ACCOUNTANT CONFERENCE

Alison Grounds will be speaking at Georgia Bankers Association's 2024 President/CEO, Bank Counsel and Bank Accountant Conference in Charleston, SC on September 29 – October 1. She will co-host a panel discussion, "AI and Emerging Technology," which will delve into the transformative impact of AI on the banking sector and discuss practical considerations of AI use. Click [here](#) to learn more.

21ST ANNUAL GEORGETOWN ADVANCED EDISCOVERY INSTITUTE

Alison Grounds will serve as a co-chair for The Georgetown Law Global Advanced eDiscovery Institute's 21st annual event, held on November 14-15. Alison will kick off the conference with welcome remarks, followed by a fireside chat with leaders of the largest global providers in the eDiscovery industry in "CEO Insights: The Evolution and Future of eDiscovery." The discussion will entertain questions about the state of the eDiscovery industry from their perspective: where it has been, where it is going, and the opportunities and challenges it is facing. Click [here](#) to learn more.

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