

Speaking Engagements | June 10, 2025 | 2:00 PM - 3:00 PM ET

# **Emerging Trends in Credit Disputes: Legal and Operational Strategies to Combat Credit Repair Abuse**

# Virtual

### **SPEAKERS**

Chris Willis | Mark J. Furletti

# Tuesday, June 10 • 2:00 - 3:00 p.m. ET

Dispute volumes are rising — and so are the tactics used to manipulate the credit reporting system. From false identity theft claims to mass-generated frivolous disputes, credit repair abuse is evolving through new technologies and digital channels.

Join Chris Willis and Mark Furletti, both Partners at Troutman Pepper, along with Badri Sridhar, Managing Director at FTI Consulting, as they explore how furnishers and consumer reporting agencies can respond to this growing threat.

### This session will cover:

- The rising use of Al bots and automated "pods" to generate large volumes of frivolous disputes.
- Legal and operational implications of false identity theft claims through FTC affidavits.
- A new wave of social media campaigns, particularly on TikTok, advising consumers to dispute legitimate debts
  — especially targeting student lenders.
- · Practical strategies furnishers can implement to defend against abuse and manage operational impact.
- The panel will share real-world insights and actionable best practices, followed by a live Q&A moderated by Dan Smith, President & CEO, Consumer Data Industry Association.

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