

Enhancing Legal Resources Through Strategic Content Integration

A multinational medical technology company needed a repository of continuously updated materials for their internal law group. The goal was to ensure that the content was relevant and aligned with their legal practice needs.



Our Approach

We met with the client to better understand their needs. Following this meeting, we sent the client three of our regularly updated blogs and three of our regularly updated podcasts.

The Outcome

The client now has Troutman Pepper Locke content in their repository, enhancing their internal resources with high-quality, continuously updated materials. By incorporating our content, we have established a reliable presence that supports their ongoing needs and fosters collaboration.