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Feeling the Heat: Strategies to Keep Cool Under California's Consumers Legal Remedies Act

The Consumer Finance Podcast

SPEAKERS

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In this episode of *The Consumer Finance Podcast*, Chris Willis is joined by Troutman Pepper Locke Partners Lindsey Kress and Regina McClendon to analyze the complexities of the California Consumers Legal Remedies Act (CLRA). The discussion highlights recent amendments, including the prohibition on drip pricing, and examines strategic approaches for businesses facing potential litigation under this statute. With a focus on understanding the CLRA's unique provisions and defenses, the episode offers valuable guidance for companies navigating consumer protection challenges in California, along with addressing class action risks and safe harbors.

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