

Speaking Engagements | November 6, 2024 | 7:30 AM - 9:30 AM ET

Founder Friendly Capital – Where to Find It and How to Structure the Deal

Buckhead Club

**3344 Peachtree Street Northeast
Atlanta, GA 30326**

SPEAKERS

Alexander “Alec” F. Watson

Wednesday, November 6 • 7:30 – 9:30 a.m. ET

Troutman Pepper partner Alec Watson will be speaking on the panel “Founder Friendly Capital,” presented by ACG Atlanta. Panel members will discuss best practices and key characteristics that prioritize the needs and vision of entrepreneurs and will explore how this type of funding can drive long-term growth, align interests, and support the entrepreneurial journey. Attendees will gain valuable knowledge to make informed decisions about using founder-friendly capital to shape the future of their business or their clients’ businesses.

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