

Podcasts | October 14, 2025

From Politics to PR: Navigating Crisis Management

SPEAKERS

[Stephen C. Piepgrass](#)

In this episode of *Regulatory Oversight*, Stephen Piepgrass is joined by Zack Condry, co-founder of Watermark Strategies, to analyze the evolving landscape of crisis management and the critical role of strategic communication in navigating complex issues. They explore effective communication strategies, public relations, and the evolving role of AI in managing crises. Zack shares insights from his extensive experience in corporate communications and public affairs, from his background managing political campaigns to his current work developing digital strategies for high-profile clients.

The conversation also addresses the challenges organizations face in information discovery, data privacy, and navigating regulatory and political landscapes. Stephen and Zack highlight the importance of data-driven decision-making in crisis management and how AI is shaping digital communications.

RELATED INDUSTRIES + PRACTICES

- [Regulatory Investigations, Strategy + Enforcement](#)
- [State Attorneys General](#)