

Press Coverage | October 23, 2024

Harnessing Generative AI: 4 Law Firms Share Lessons Learned

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Alison A. Grounds

Alison Grounds, managing partner of Troutman Pepper eMerge, was quoted in the October 23, 2024 *Relativity* article, “[Harnessing Generative AI: 4 Law Firms Share Lessons Learned](#).”

“Our firm, as a whole, is interested in making sure we’re at the forefront of generative AI,” Alison Grounds, managing partner, explained. The firm has developed their own in-house AI platform, Athena, and consistently works with clients who are mutually interested in testing new products and sharing success stories.

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“We were very impressed,” Alison said of aiR for Privilege’s performance. “Everything we’ve tried for privilege has not had the same success we’ve seen with aiR in terms of accuracy and transparency. It really helps to give the confidence you need in the products.”

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