

Speaking Engagements | July 21, 2023 | 8:00 AM - 9:00 AM PT

How to Create Your Comic Book Company – Legal and Business Considerations

Omni Hotel

Omni Grand Ballroom DE, 4th Floor

San Diego, CA

SPEAKERS

[Bruce K. Fenton](#) | [Todd Philip Boylan](#) | [James B. Jumper](#)

Friday, July 21 • 3:00 – 4:00 p.m. PT

Troutman Pepper is excited to announce that our panel to present at Comic-Con International 2023 was accepted!

Troutman Pepper Partners Bruce K. Fenton, Todd Boylan, and Jay Jumper will be joined by Zenescope Entertainment CEO Joe Brusha and Evercore Managing Director and Chief Administrative Officer Matthew Wang for an interactive panel discussion offering insights and guidance about how to effectively establish, fund, and grow a comic book (or other pop culture) company. Have you ever wondered how to create your own business venture, in a way that protects you like you were wearing armor made of adamantium? How should you structure the deal if your investor is a shrewd, industrialist billionaire who resides in “A” Tower? How do you maintain control of your business if your partners are the God of Thunder and the Prince of Power? Is a certain well-known, green-skinned “Attorney at Law” not returning your calls? If you answered “yes” to any of these questions, or if you are otherwise looking for something outside of the box this week, our panel is perfect for you.

For more information about the Con, visit <https://comic-con.org/frontpage>.

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