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# How to Manage Name, Image, and Likeness: *Air*

## Hiring to Firing Podcast

### SPEAKERS

[Tracey E. Diamond](#) | [Evan Gibbs](#) | [Callan G. Stein](#)

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Companies can profit off their top employees by using their name, image, and likeness. However, there are limitations on an employer's rights to do so. Troutman Pepper Partners Tracey Diamond and Evan Gibbs chatted with fellow Partner Cal Stein about the popular movie *Air* and the implications surrounding employee name, image, and likeness.

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