

Speaking Engagements | September 16, 2020 | 8:00 AM - 9:00 AM ET

How to Train Your Patent Attorney

SPEAKERS

Louis J. DelJuidice

Troutman Pepper is teaming with SBDC@UCI Beall Applied Innovation Incubator to host a year-long monthly series targeted to startups and small businesses that will run every third Wednesday from 12-1pm (PT), beginning August 2020.

During this session, Troutman Pepper partner Louis DelJuidice will help you understand patent claims and strengthen your IP filings, including dealing with attorneys and the patent office.

Over the course of this series, attendees will gain knowledge about IP assets including patents, trademarks, copyrights, and trade secrets, for both the U.S. and International markets. After each session, business owners will have a basic understanding of what each IP asset is, when to file, and how to enforce it. Additional sessions will focus on licensing and monetizing your IP to create value for your company and investors.

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