

Speaking Engagements | April 22, 2021 | 9:00 AM - 10:30 AM ET

In-House Counsel: Protecting Legal Privilege When Working with Outside Public Relations Firms

SPEAKERS

Brett Mason | Matthew J. Hamilton

Thursday, April 22 • 1:00 – 2:30 p.m. ET

Troutman Pepper partner Matthew J. Hamilton, and associate Brett A Tarver will be the panelists on the “In-House Counsel: Protecting Legal Privilege When Working With Outside Public Relations Firms,” webinar presented by Strafford taking place on Thursday, April 22, 2021, 1:00-2:30 p.m. EDT.

This CLE webinar will prepare in-house counsel to protect confidential business communications that may be shared with public relations firms in the course of protecting the company’s public image or handling a current crisis. The panel will address the standards of meeting the third-party exception doctrine defined in a recent series of cases and best practices for protecting communications and attorney work product.

The panel will review these and other important topics:

- Reasons to engage a PR firm: during litigation and outside litigation
- What types of communications are privileged and work-product privileged
- Standards for the necessity test
- Standards for the functional equivalent test
- Best practices for documentation and billing

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