

Firm Events | June 4, 2025 | 1:30 PM - 6:30 PM CT

# Innovation and Compliance: Navigating Your Path to Success

JW Marriott Dallas Arts District Harwood A Room - 12th Floor 800 N Harwood Street Dallas, TX 75201

#### **SPEAKERS**

David J. Navetta | Angelo A. Stio, III | James Koenig | Cindy D. Hanson

Wednesday, June 4 • 1:30 - 6:30 p.m. CT

Space is limited. Register now.
\*General and ethics MCLE credit offered

In an era where technology and regulation are rapidly evolving, staying ahead is crucial. Join Troutman Pepper Locke for an insightful CLE event where we will explore the intersection of cutting-edge technology and regulatory frameworks. This program is designed to equip you with the knowledge and strategies needed to thrive in today's complex business environment.

**Featured Session: Fireside Chat with Tyler Bridegan** (Director of Privacy and Tech Enforcement for Texas AG's office)

The afternoon will feature a fireside chat with Tyler Bridegan from the Texas Attorney General's Office. Texas has been at the vanguard of regulatory privacy actions, and Tyler serves as the Director of Privacy and Tech Enforcement. This discussion will provide insights into the latest enforcement actions and trends in privacy and technology, highlighting how these developments could impact your organization. This is a great opportunity to hear directly from a leading authority in the field and enhance your company's compliance and regulatory strategies.

# **Additional Session Highlights:**

• Shining a Light on Tracking Technologies and Dark Patterns: Explore the intricate legal landscape surrounding tracking technologies as organizations face class action litigation, arbitration demands, and regulatory investigations due to alleged privacy law violations and the use of dark patterns. This session will delve into strategies for achieving a risk-based balance, enabling companies to maintain essential business tools that drive growth and profitability while navigating the complexities of legal compliance and minimizing litigation risks.

• Embracing Artificial Intelligence Design and Implementation – From Data to Decisions: In an everevolving business landscape, integrating AI and technological innovations is crucial for maintaining competitiveness and resilience. This session will explore strategic approaches to data ownership, AI integration, and governance, while addressing legal frameworks and ethical implications such as bias and accountability. Expert speakers will provide practical guidance to navigate AI's complex legal and ethical landscape, ensuring alignment with organizational goals and compliance with laws and regulations.

**Main Themes:** These themes will be explored in depth during our sessions, providing you with actionable insights and strategies.

- Innovation and Compliance: Explore how to leverage technological advancements while ensuring adherence to legal standards.
- **Risk Management:** Gain insights into balancing business objectives with regulatory requirements to avoid litigation.
- Ethical Al Practices: Understand the importance of ethical considerations in Al implementation and governance.

We look forward to welcoming you to this enriching program. Don't miss this opportunity to gain expert insights and practical strategies. Please RSVP to secure your spot and be part of this exciting journey towards innovation and compliance.

## **AGENDA**

1:00 – 4:30 p.m. — CLE Program 4:30 – 6:30 p.m. — Cocktail Reception

### **RELATED INDUSTRIES + PRACTICES**

Privacy + Cyber