

Sponsored Events | May 20, 2021 | 8:00 AM - 9:00 AM ET

Internet of Things: Security, Privacy, and IP Considerations

SPEAKERS

Christopher C. “Rusty” Close Jr. | James E. Schutz

Thursday, May 20 • 12:00 – 1:00 p.m. ET

Troutman Pepper is teaming with SBDC@UCI Beall Applied Innovation Incubator to host a year-long monthly series targeted to startups and small businesses.

Join us for a discussion with Jim Schutz and Rusty Close about how developing IoT products presents unique challenges for any company. For Startups, ensuring that data security and privacy concerns are managed, securing IP rights, and managing licensing issues associated with IoT offerings, can be daunting. Let us simplify the thicket of issues and answer your pressing questions.

Over the course of this series, attendees will gain knowledge about IP assets including patents, trademarks, copyrights, and trade secrets, for both the U.S. and International markets. After each session, business owners will have a basic understanding of what each IP asset is, when to file, and how to enforce it. Additional sessions will focus on licensing and monetizing your IP to create value for your company and investors.