

Introducing Troutman Pepper's State NIL Legislation Tracker

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Colleges and universities encounter countless legal and compliance issues surrounding the name, image, and likeness (NIL) rights of student-athletes since the Supreme Court's 2021 ruling in *NCAA v. Alston*. As schools and regulators adapt to the new realities of college sports, they can face challenges in navigating the highly unsettled and constantly changing legal landscape of NCAA guidance and state NIL laws.

Find your way with Troutman Pepper's new NIL Legislation Tracker, created by our NIL attorney team. With a simple and intuitive user experience, our interactive U.S. map provides state-by-state NIL requirements and statutory references. This all-in-one resource will provide you with helpful information at your fingertips and keep you up to date on the latest NIL legislation.

[Access Our Complimentary Map](#)

About Our NIL Team

We advise colleges and universities of all sizes on NIL, particularly regarding compliance with state NIL laws, NCAA bylaws, and other NCAA policies and guidance concerning permissible and impermissible NIL activities. Our experience includes effectively creating, implementing, and maintaining practical NIL compliance programs; crafting practical solutions to mitigate our clients' risk of NIL enforcement activity; and positioning schools to effectively respond to any state or NCAA inquiry or investigation into the NIL activities of the institution and/or its student-athletes, including activities that involve boosters/collectives.

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