

Firm Events | February 23, 2021 | 12:00 PM - 1:00 PM ET

Investment Adviser Marketing Rule Update: Investment Management and Private Funds — What's Happening Now?

SPEAKERS

[Genna Garver](#) | [Gregory J. Nowak](#)

February 23, 2021 • 5:00 – 6:00 p.m. ET

In this roundtable, Troutman Pepper Partners Gregory J. Nowak and Genna Garver will have an in-depth discussion and update on the SEC's new Investment Advisor Marketing Rule, which, as adopted, creates a single, more modernized rule, replacing current advertising and cash solicitation rules. This will mark the first material updates to these rules in over a half century. To date, the final rule has yet to be published in the Federal Register. Join us as we discuss what's happening now.

A BYOB networking ZOOM reception will follow immediately at 6 p.m. ET.